

# ***ERIK ACTION – Upgrading the Innovation Capacity of Existing Firms***

## **Identifying Good Practices: Where Does the Basis Come From?**

# Step 1: Build on Previous Projects

ERIK / ERIK+ Network (*European Regions Knowledge Based Innovation Network*):

- Network involving 50 regions
- Database with 60 GPs

## ***Selection Criteria:***


- Availability of results
- Transferability
- Level of Innovation / Risk
- Potential impact on innovation policies / economy / relations / services
- Sustainability

## Step 2: Widening the Horizon

- New experiences identified through previous contact (conferences, other projects...)
- Knowledge of experience and needs of new partners

Partners discuss their own good practices at regional level with MA / stakeholders to:

- *confirm interest in export*
- *identify other good practices*



Draft list of good practices available for transfer



## Step 3: Interregional Selection

- Circulation of good practices among all partner / potential partners
- Meeting in Brussels with partners / potential partners (importance of face to face contact)
- Good practice selected according to level of interest / coherence with ERIK ACTION objectives



Final list of good practices available for transfer

Ready for Project application

# What makes Good Practices Interesting for a Managing Authority?

- **Simple** – must be user-friendly, easy to understand, potential to implement without large scale changes;
- **General** – theme wide enough that different realities can find aspects of interest; not linked to one specific sector or easily adaptable.

# Lessons Learned: Weaknesses and Strengths

## Weaknesses:

- Good practices proposed for political reasons
- Transfer seen as opportunity for publicity
- Needs further cross analysis with regional realities

## Strengths:

- Preparing in good time
- Peer Evaluation
- Building on previous knowledge and experience
- Keep on learning
- Consensus



# Thank you for your attention

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