



**Good Practise**

**in**

**Krakow Technology Park**



# PLAN OF PRESENTATION

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# Special Economic Zone – Krakow Technology Park

„Our task is to foster regional development by creating comfortable conditions for the growth of advanced technology sector and for the improvement of technology transfer, as well as to develop competitive industry structure”



# Special Economic Zone – Krakow Technology Park



- Four sub-zones (technology parks) in Krakow and Tarnow
- Total area 122 hectare
- Land for greenfield investment
- Office space for sale / rent for the high-tech companies
- Public aid available for the investors

# Comarch

- **Leading integrator for IT solutions on polish market**
- **Creators of internet portals „Interia PL” & „Wrota Malopolski”**
- **Devloping and implementing systems to help Poland in UE accession**
- **Already invested over 50 mln zl in SEZ**
- **Employment: over 1000 (including 650 in SEZ)**



# Motorola Software Center Krakow

- **World-class leader in telecommunications**
- **Current employment : 345 employees ( 500 planned)**
- **Already invested: 45 mln zł**
- **Activity: Software for telecommunication systems, program engineering**



# KPT projects – in progress

- **Technology Incubator**
- **Design Center**
- **Spin off support network**



# Technology incubator & Spin off support network

- Cheap office space for technology start-ups
- Wide scope of consulting services
- A tool for fostering technology transfer
- A support for academic spin-off's
- Based on best practises of the very best



# Design Center

- Supporting know-how transfer from university to industry
- Getting designers and entrepreneurs in touch
- Organizing work placements for art. students
- Developing „Malopolska – a region for good design” image

# Thank you for your attention

- For more information please contact:

**Mr Krzysztof KRZYSZTOFIAK**

President of Krakow Technology Park

phone: (+48) 12 640 19 40

fax: (+48) 12 640 19 45

email: [biuro@sse.krakow.pl](mailto:biuro@sse.krakow.pl)

- or visit our website: [www.sse.krakow.pl](http://www.sse.krakow.pl)