

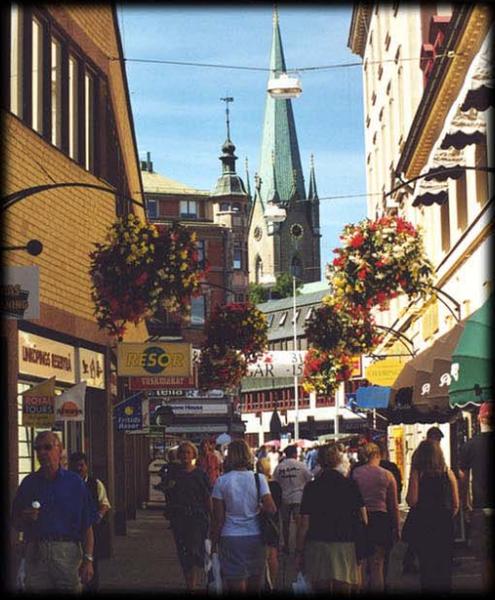


Mjärdevi Science Park & Incubator

- Linking Innovation Support Institutions in East Sweden**

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Linköping



Linköping University

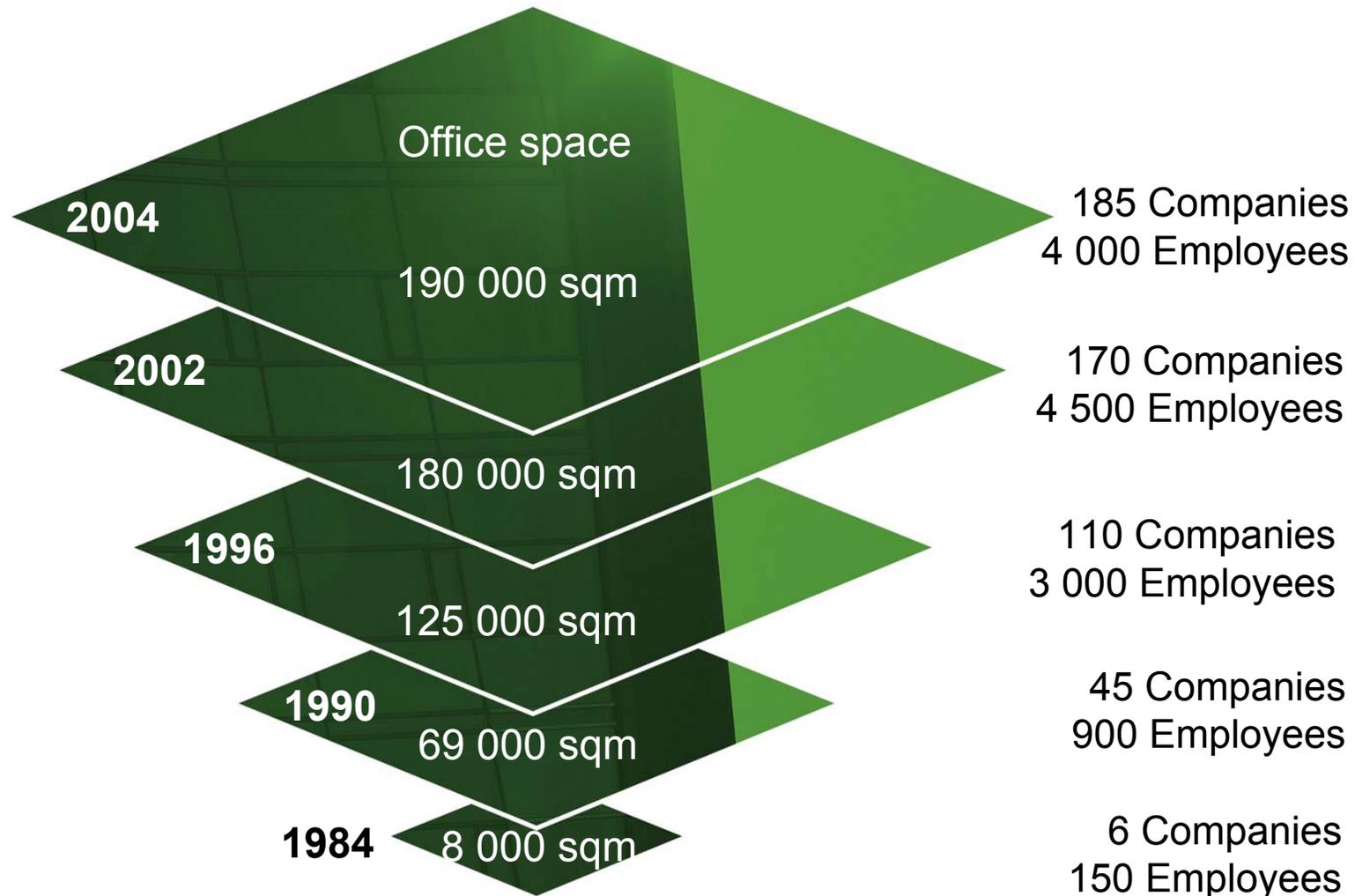
- **Students** 26,500
Female/Male 52/48 %
- **Research Students** 1,500
Female/Male 44/56 %
- **Staff and Faculty** 3,500
300 Professors
- **Total Income, MEUR** 260
Research/Education 48/52 %

Mjärdevi Science Park



” Mjärdevi Science Park shall be the right environment for establishment and growth of knowledge and development intensive companies.”

Growth of MSP 1984 – 2004

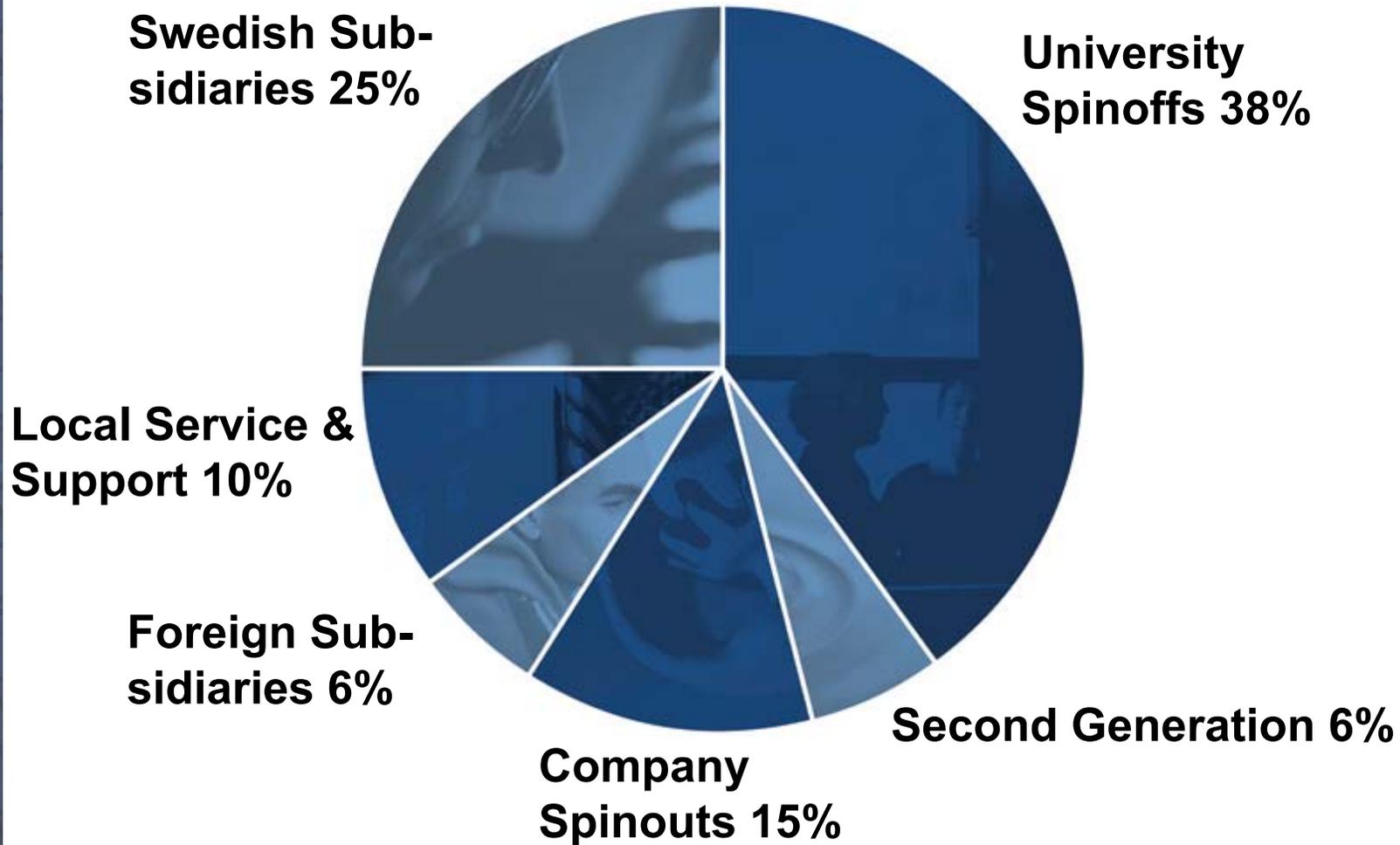




Areas of Excellence

- Telecommunication
- Software and System Development
- Home Communication
- Electronics
- Vehicle
- Safety
...and Life Science Technologies

Types of Companies



Networking – the Key to Success



GROWLINK

The Process

IDEAS

START

GROWTH

Entrepreneurship/Management Programmes

Information
Seminars
Analyses
Advice
Intellectual
property
protection

Incubator Programme

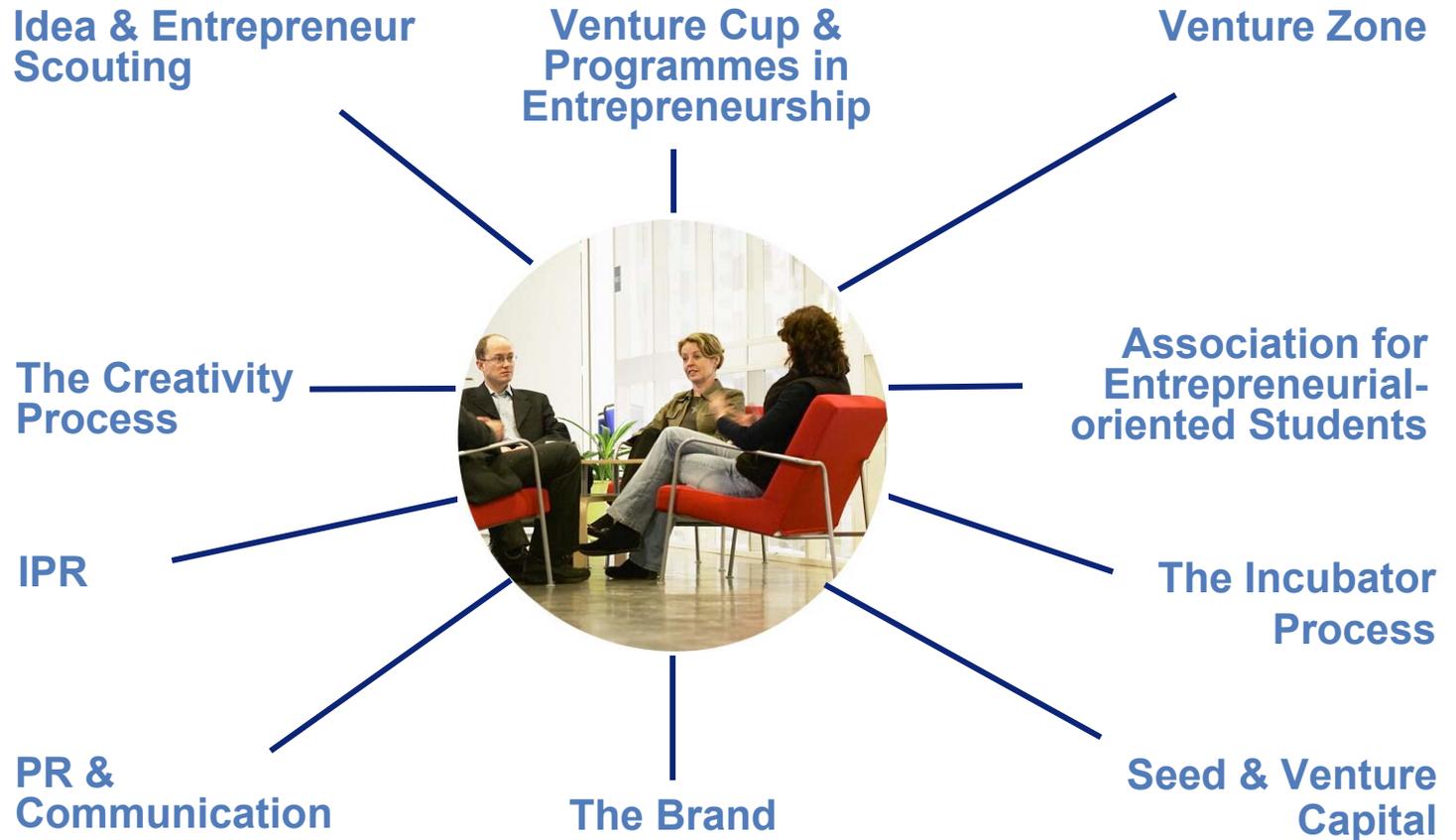
Science Park Activities

Seed and Venture Capital

Business Advice/Management Support

Internationalisation

Activities (and Support) for Attracting Startups





Mjärdevi Business Incubator; the Mission

**“To transform entrepreneurs with an
outline of a business idea to become
businessmen, managing a successful
company.”**



MBI; the Offer

- Business Development**
- “Specialists”**
- Network**
- Office
Space**

MBI; Evaluation Criterias

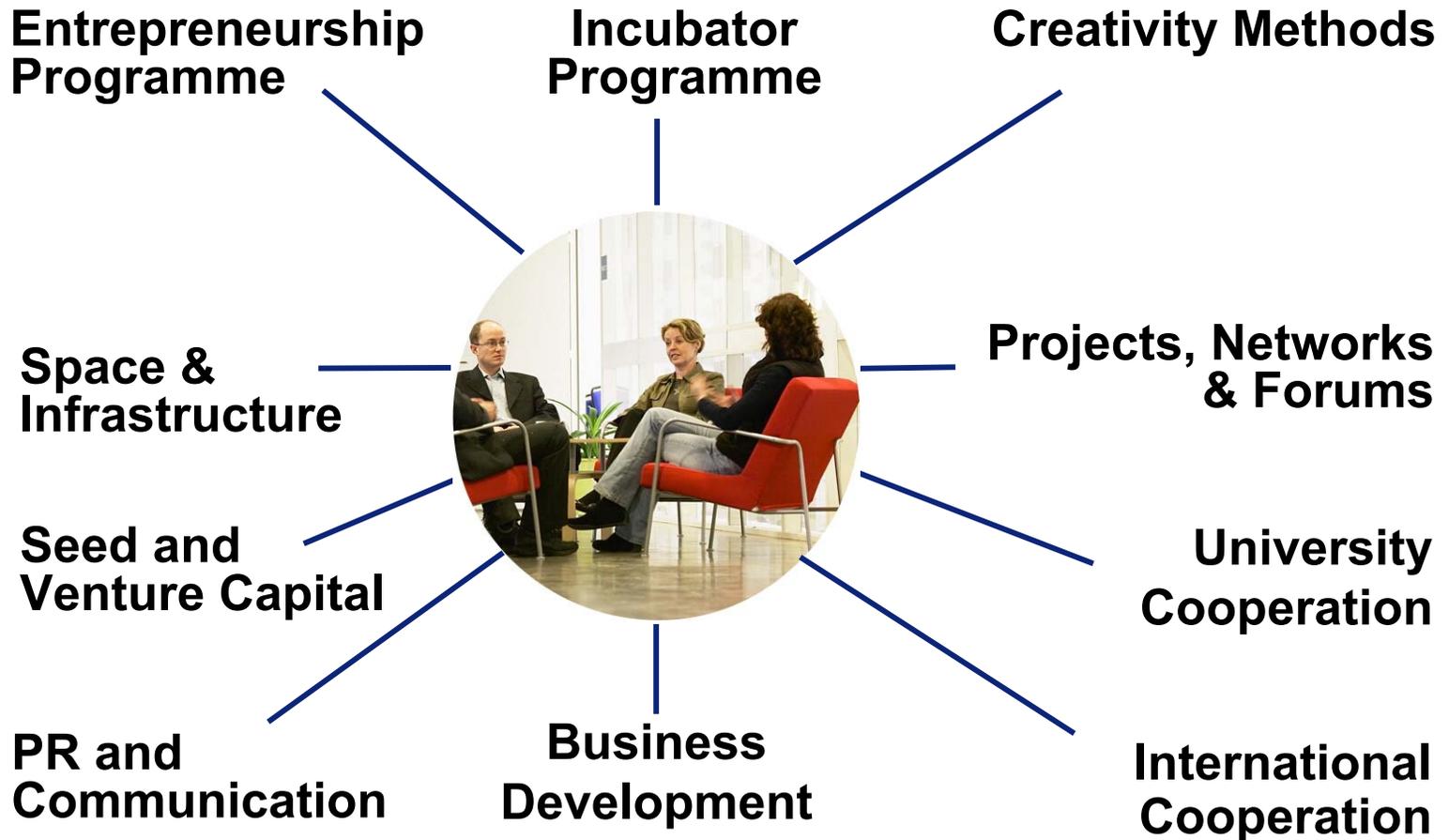
- ☐ **Ideas based on products or services**
 - **The Entrepreneur**
 - **The Business Idea**
 - **Growth Ambition**
 - **Innovativeness**
 - **Market Relevance**



MBI; the Critical Keys for Success

- **Technique**
- **Finances**
- **Market**
- **Organisation**
- **Human/Social**

Company Support in the Park



Think Big...
...but think small first!



A large, diverse group of people, including men and women of various ethnicities, are smiling and waving their hands. The image is overlaid with a semi-transparent white filter. The background on the left side of the slide is a dark blue grid pattern.

Thank you for listening...

..... and Staying Awake!

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