



Mjärdevi Science Park & Incubator

- Linking Innovation Support Institutions in East Sweden**

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Linköping



Linköping University

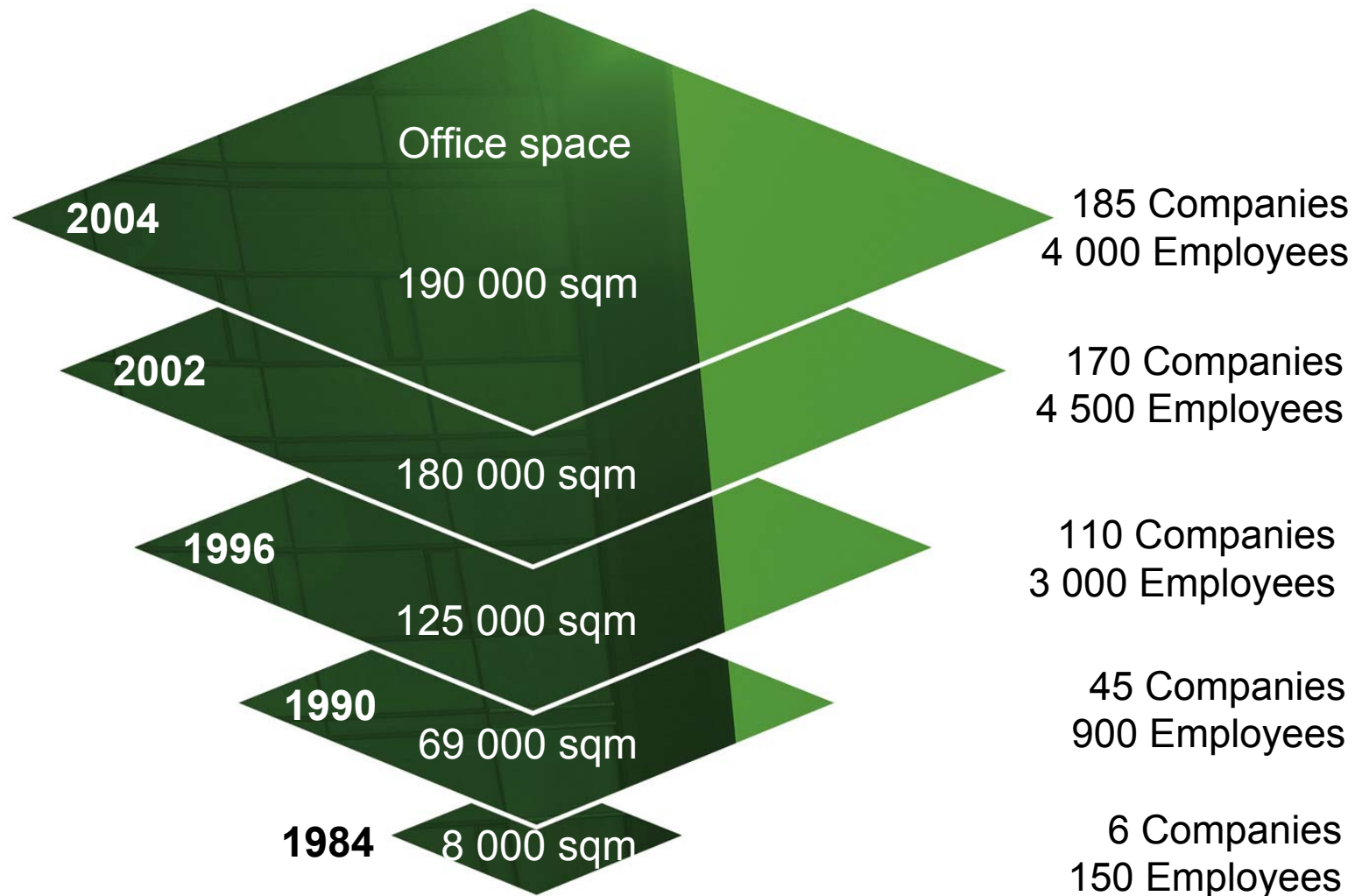
- Students 26,500
Female/Male 52/48 %
- Research Students 1,500
Female/Male 44/56 %
- Staff and Faculty 3,500
300 Professors
- Total Income, MEUR 260
Research/Education 48/52 %

Mjärdevi Science Park



” Mjärdevi Science Park shall be the right environment for establishment and growth of knowledge and development intensive companies.”

Growth of MSP 1984 – 2004

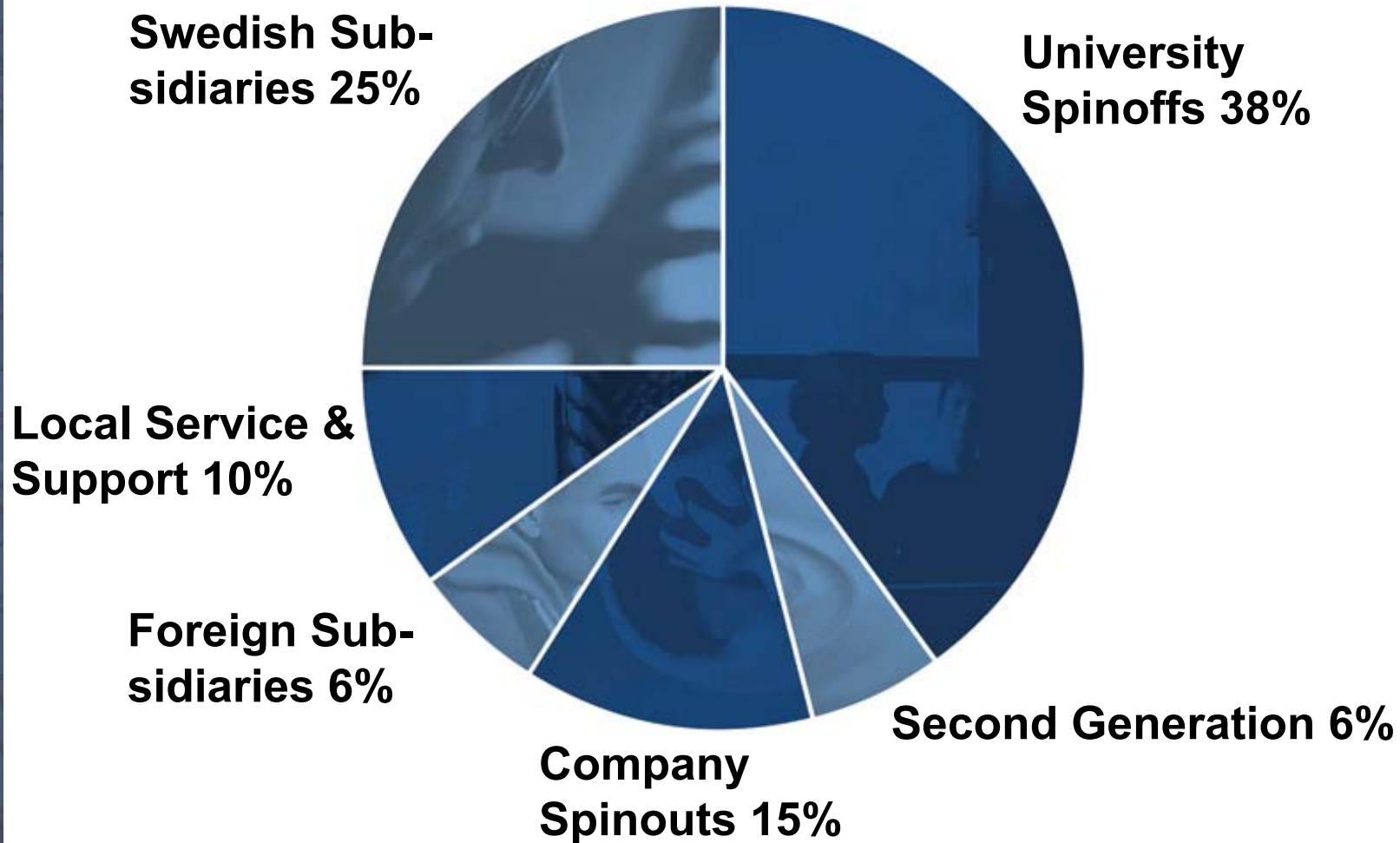




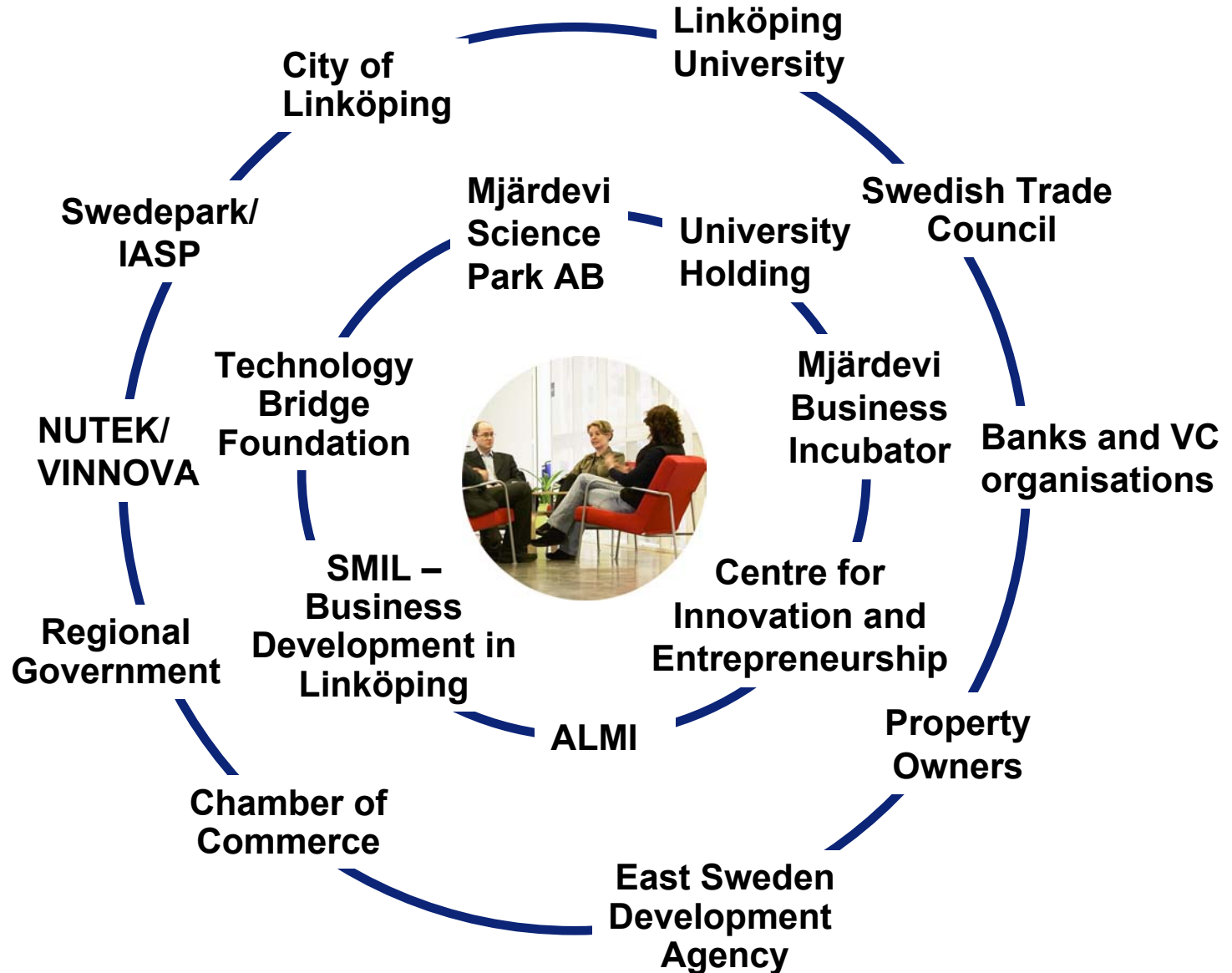
Areas of Excellence

- ☐ Telecommunication
- ☐ Software and System Development
- ☐ Home Communication
- ☐ Electronics
- ☐ Vehicle
- Safety**
...and Life Science Technologies

Types of Companies



Networking – the Key to Success



GROWLINK

The Process

IDEAS

START

GROWTH

Entrepreneurship/Management Programmes

Information
Seminars
Analyses
Advice
Intellectual
property
protection

Incubator Programme

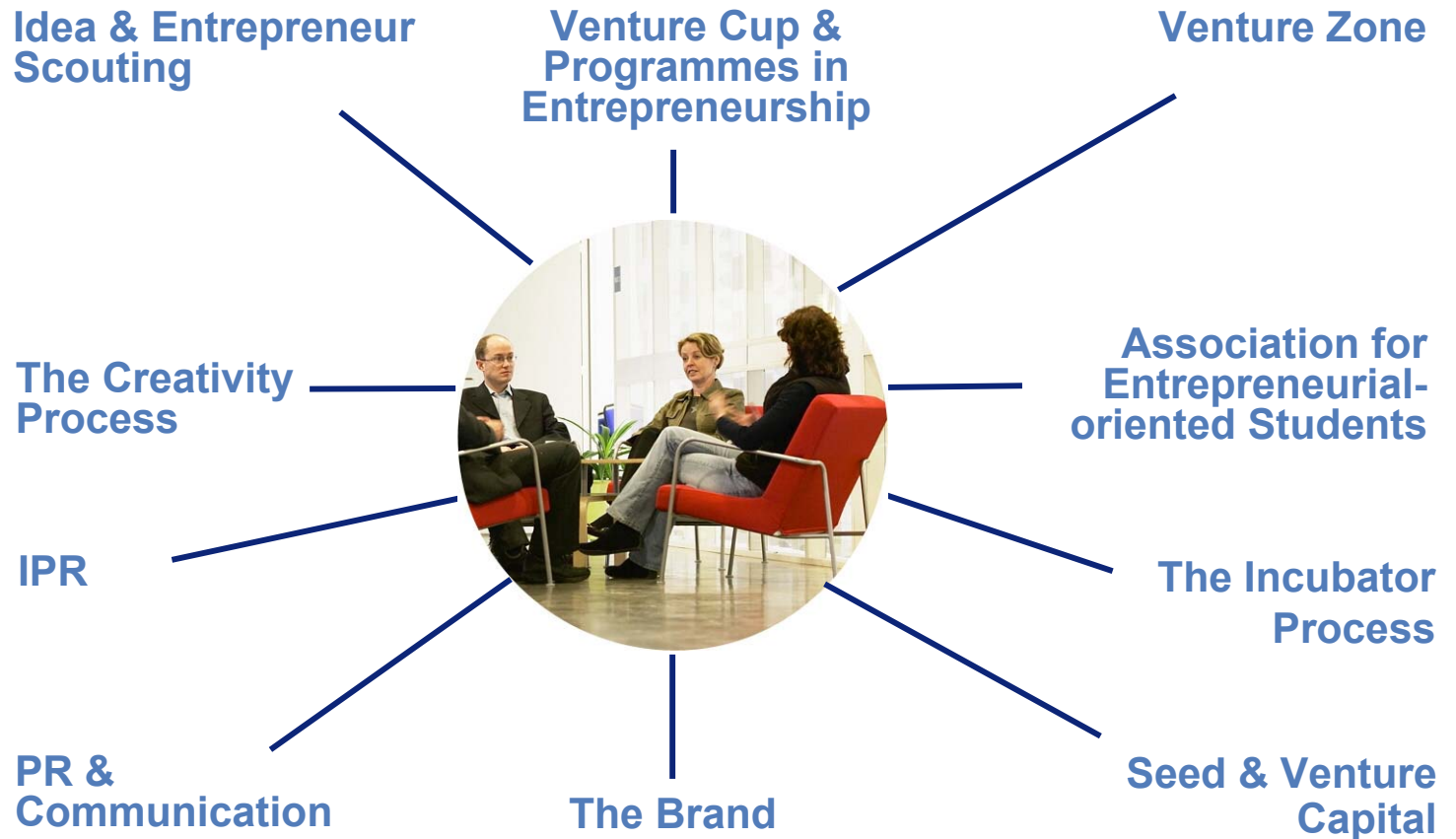
Science Park Activities

Seed and Venture Capital

Business Advice/Management Support

Internationalisation

Activities (and Support) for Attracting Startups





Mjärdevi Business Incubator; the Mission

**“To transform entrepreneurs with an
outline of a business idea to become
businessmen, managing a successful
company.”**



MBI; the Offer

- ☐ **Business Development**
- ☐ **“Specialists”**
- ☐ **Network**
- ☐ **Office
Space**

MBI; Evaluation Criterias

☐ Ideas based on products or services

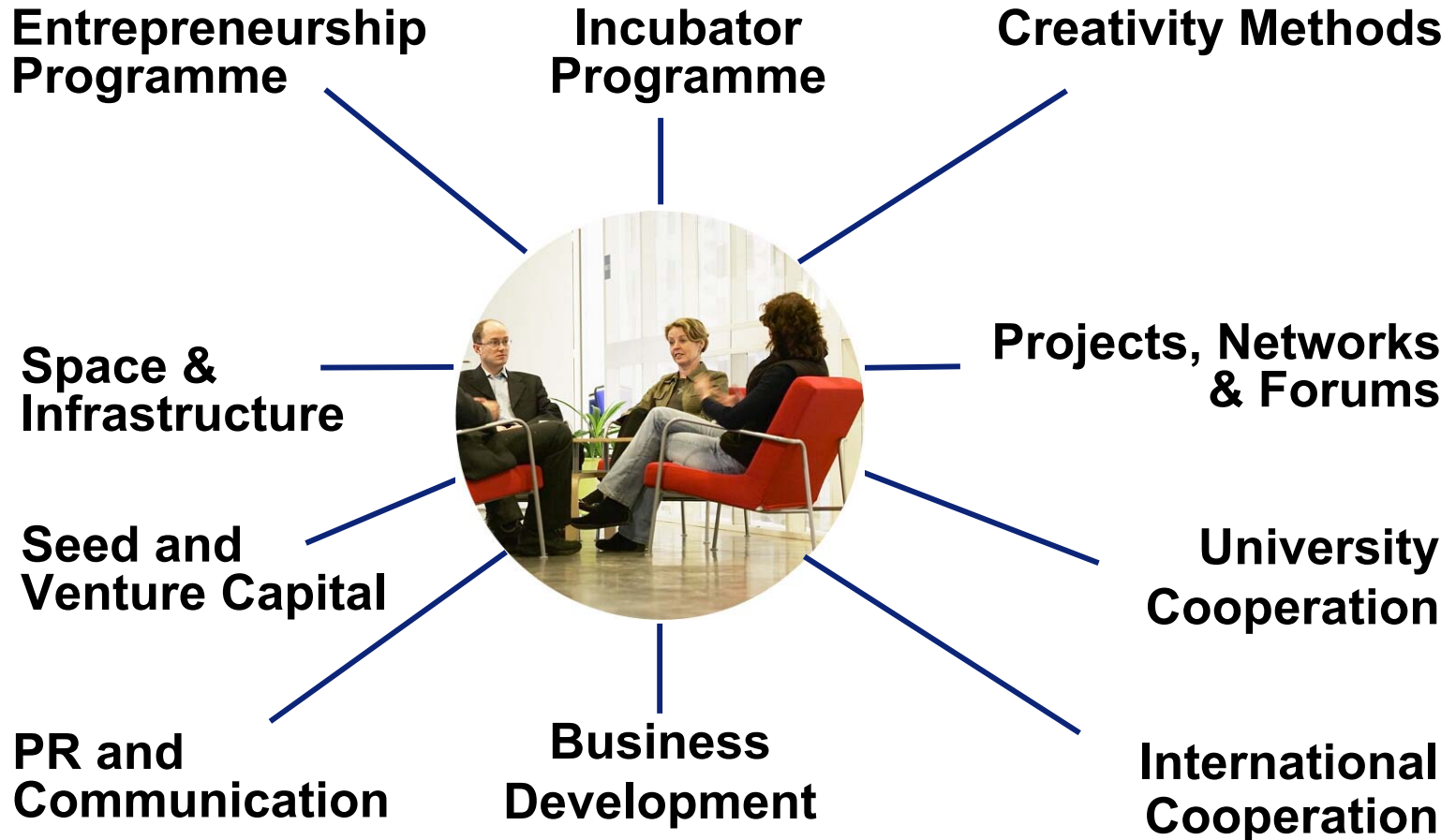
- The Entrepreneur
- The Business Idea
- Growth Ambition
- Innovativeness
- Market Relevance



MBI; the Critical Keys for Success

- **Technique**
- **Finances**
- **Market**
- **Organisation**
- **Human/Social**

Company Support in the Park



Think Big...
...but think small first!





Thank you for listening...

..... and Staying Awake!

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