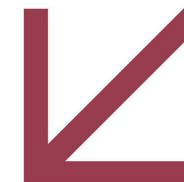


TECHNOLOGICAL INNOVATION AND REGIONAL COHESION IN A WIDER EUROPE

The role of regional innovation policies
for growth, competitiveness and sustainability



KRAKOW

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SPEAKERS



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Aleksander Bakowski, CEO of the Polish Business and Innovation Centres Association

Dr Bakowski was born in 1951. He received his PhD in electrical engineering from Warsaw University of Technology in 1987. In 2000 he joined the National Contact Point for the EU Research Programmes in Poland where he is Head of Unit "Innovation and SMEs". For more than 15 years Dr Bakowski has been involved in different aspects of innovation policy and its implementation: research projects, technology transfer, cooperation between research and industry, business support organizations and industrial research. He is a national representative to the FP 6 "Research and Innovation" Programme Committee. He has been appointed by the Minister of Science as a member of Interdisciplinary Committees for "Regional Innovation Strategies" and for "Structural Funds Operational Programme: Science, New Technologies and IST" and by the Minister of Economy member of the Working Group for "Structural Funds Operational Programme: Modernization and development of enterprises". He is the CEO of the Polish Business and Innovation Centres Association.



Viorel Gavrea, Director General of TETAROM S.A.

Graduated in Engineering at ICL Romania in 1980, from 1997 to 2000 Mr Gavrea got several marketing and sales techniques diplomas at ICL Romania, IBM Romania and Oracle Romania. Since January 2002 he is the General Manager of Tetarom S.A., the company managing the Cluj High Tech Industrial Park of Cluj-Napoca. From 1992 to 2001 he was General Director of ElCo SOFT SRL and from 1990 to 1994 associated professor at the Faculty of automatics and computers in Cluj-Napoca. Between 1983 and 1992 he was principal research scientist at the Institute of Design □ Computers Bucharest, Cluj branch, dealing with research activities and design of hardware and software for automatic testing equipments exported to China, Poland, RDG and France. From 1980 to 1982 he was University Professor at the Faculty of Computer Science Cluj and between 1980 and 1983 Engineer in an automation and electronics company in Cluj-Napoca dealing with the design for industrial equipments. From 1987 to 1992 Mr Gavrea provided technical assistance activities to foreign companies in Poland, China and France.

"06.04.2000" to give birth to the "LaMMA SKY MED" company by ASI, CNR and FMA.

Dariusz Szymański, Section Manager at the Polish Agency for Enterprise Development

With a degree on civil engineering, since 1995 he has been involved in European Integration programmes.

He worked for the Polish Agency for Regional Development on activities dealing with the implementation of local infrastructure projects, co-ordination of the Phare Economic and Social Cohesion 2000 Programme implementation and supervision of HRD projects realized within Phare ESC 2000 programme. Actually he is involved in the realisation of activities supporting implementation of innovation and new technology into economy, like support for creation and development of industrial and technological parks, implementation of e-learning programmes for entrepreneurs, presentation and promotion of innovation policy, support for regional innovation activities. Responsible for co-operation and support for pro innovative institutions, promotion of innovations and innovative policy.

Elisabetta Toschi, ERIK Network Manager

Ms Toschi holds a degree in electronic engineering and is the Head of the Project Planning and Development Dept. in ASTER, the Technological Development Agency of the Emilia-Romagna Region. She has a long lasting experience in demonstration and technology transfer projects addressed to SMEs as well as in coordinating European partnerships.

Since 2003, she acts as project manager of the European ERIK Network.

Olivier Baudalet, EU DG Regional Policy

Graduated in France (Sciences-Po, Paris) and in Germany (Institut für Weltwirtschaft, Kiel). Started as an Internal Auditor in the UK subsidiaries of the AXA Group (Insurance). Then, joined Salustro Reydel, a French audit firm specialised in financial audits, namely acquisition audits.

In 1999, joined the European Commission as Administrator. After 2 years in DG Agriculture (auditing the SAPARD programme in the Candidate Countries), joined DG Regional Policy as Internal Auditor. In September 2004, appointed Head of Sector in the 'Innovative Actions' unit, in charge of the 'Technological Innovation' theme and supervising a number of countries.

Silvano Bertini, Responsible for Innovation Policies, Emilia-Romagna Region

Head of Economic Development Policies Unit at the Industry Department of Emilia-Romagna Region, primarily involved in the implementation of the regional strategy for research, knowledge and innovation. Research expert in regional development, clusters and SMEs.

Massimo Bressan, ERIK Network Management Body, Tuscany Region

Director of the Evaluation Unit at IRIS (Istituto di Ricerca e Interventi Sociali) in Prato (It), where he was Director from 1997 to 2000. At IRIS he has been working on the analysis of clusters, or industrial district, and on evaluation of structural funds programmes. Since 2000 consultant for Tuscany Region, Dipartimento delle Attività Produttive on the programming of Structural Policies and later of Innovation and Research policies. Director of the Managing Body of the ERIK Network.



Adrian Healy, University of Cardiff

Currently studying for a PhD at the University of Cardiff, his research is examining the regional benefits of EU technology policies. Prior to embarking on his PhD Adrian was a Director of ECOTEC Research and Consulting Ltd. He has extensive experience of regional economic development issues in the UK and across the EU at all levels. He recently acted as an advisor to the House of Commons ODPM Select Committee, examining Government Policy on reducing disparities in regional prosperity in the UK, and is currently supporting a DG Research Working Group examining how to enhance regional capacity for innovation and R&D. Adrian has a long history of working with the EU Structural Funds, covering Objective 1, Objective 2 and INTERREG in particular. Recent projects include assessing the territorial effects of EU R&D policies; an examination of the contribution made by universities to knowledge transfer and innovation; a guide to cluster development (produced for the UK's DTI) and a preliminary assessment of the contribution of DG Information Societies policies and programmes to the Lisbon and Gothenburg strategies.

Gareth Hughes, Chief Executive of eris@

Part-Time Chief Executive of eris@ since March 2000 and responsible for supervision of all aspects of eris@ activity, marketing and development, including management of a number of projects and work programmes. He has degrees in Economics, Statistics & Econometrics, and in Information Technology. Gareth Hughes has been editor and/or author of a number of major reports to the European Commission. Since 1996, he has been a freelance consultant working in the field of Information Society strategy development. In this capacity he has undertaken various assignments for the European Commission, coordinated a number of inter-regional projects, and provided consultancy support and advice to a number of regions. He was recently the Project Director for the Innovative Actions Network for the Information Society (IANIS). He is a member of the eEurope Advisory Group 2nd (Expert) Section - (DG InfSo, European Commission). In his capacity as part-time CEO of eris@, Gareth Hughes has participated, or is currently participating, in a number of FP projects (MEDIS, 3 Roses, PRELUDE, COCOON, TerreGOV).



Katja Reppel, DG Enterprise and Industry, European Commission

Ms Reppel started her professional career in the Council of Europe as Deputy Head of the Liaison Office in Brussels, where she was mainly in charge of fostering the cooperation between the European Union institutions and the Council of Europe in the areas of human rights, culture, education, justice and home affairs.

She joined the European Commission in 1999. Her first posting was in the Employment and Social Affairs Directorate-General, with project management and the development of the Commission internal gender mainstreaming policy as her main responsibilities.

Since 2002, Katja Reppel held various posts in the Enterprise and Industry Directorate-General, in the area of enterprise policy co-ordination and development of stakeholder contacts. In particular, she was in charge of the preparation of the new Community SME definition that entered into force in January 2005.

At present she is involved in the development of EU innovation policy, in particular the drafting of the new Competitiveness and Innovation Programme and the coordination of the implementation of certain innovation-specific parts of the 6th Community framework programme for research and development.

Simone Sorbi, RPIAs Coordinator, Tuscany Region

Director of the Innovation and Research Policy Office since October 2000. Aims of the Office are the promotion of feasibility projects in innovative clusters; the relationship among advanced technology, tourism, and environmental and cultural heritage; the relationship among SMEs and Hi-Tech, the study of the innovative processes of the regional economy; the development and design of projects in the field of innovative technological processes, in particular to National and European programmes. Coordinator of joint activities with Finmeccanica, ESA and Latin American countries to develop ground stations for reception and data processing in the framework of new satellite technologies for earth Observation coordinator of activity from NRC, National Air Force, ESA, Tuscany Region and EUMETSAT for the development of GOME (Global Ozone Monitoring Equipment) by Finmeccanica. Appointed coordinator by the Italian Transport Ministry for the new Interreg IIIB programme plan, with reference to environment coordinator for the regional law number 55



Paul Moldovan, Counsellor at Cluj County Council

Graduated at the Faculty of Political Science and Public Administration at Babes-Bolyai University in Cluj-Napoca in 2003.

Since September 2003, he is following a Master Program on Public Services Management at the same academic institution.

Since January 2004, he works as a counsellor at Cluj County Council, European Integration Department. His main activities within the department are: European Union financed projects consultancy for the local councils within Cluj County; Development Strategies Design for Cluj County; Financing opportunities for County public projects; EU financed projects design and implementation for Cluj County Council.

Irma Priedl, Amt der Niederösterreichischen Landesregierung

With a master in business economics, Ms Priedl works for the Government of Lower Austria, Department of Business and Economy.

Among her current functions and responsibilities: Development and management of the Regional Innovation Strategy Lower Austria; Co-responsible for several financial support programmes of Lower Austria (in particular for the promotion of innovation); Co-responsible for several EU co-funded support programmes; Support of the regional innovation supporting infrastructure like Gründer- und Technologiezentrum St. Pölten (business incubator and technology centre of St. Pölten), RIZ Holding GesmbH (11 regional innovation centres with incubator function on different locations in Lower Austria), inward investment projects; Conceptualisation of internal re-organisation projects: definition of software requirements and process re-organisation; Management of (multi-national) EU projects such as regional innovation strategies RIS, RIS+, trans-regional innovation projects TRIP, thematic networks, CLUES, PAXIS and innovative actions.

Sepiol Janusz, Marshal of Malopolska Region

Master in Science in Architecture and graduated in history of fine arts, since 1982 Mr. Sepiol realised a number of local plans of Krakow and other Polish cities for which it was awarded.

He was the head of the designer team of the Krakow Development Office and then the Deputy Director of the International Culture Centre.

Mr. Sepiol has been co-author of several projects and architectural works and author of a few dozens of publications on architecture, spatial planning, regional development in various periodicals.

From 1997 to 1998 he was the Director of the Department of Physical Planning of the State Office for Housing and Urban Development in Warsaw.

From 1999 he covered first the role of Deputy Marshal of the Malopolska Region and then of Marshal of the Malopolska Region.

Marjorie Joven, Adviser at the Groupment d'études et de recherches Notre Europe
Bachelor's degree in Politics, graduated from ENA (Ecole Nationale d'Administration)

in Paris, since 1999 Ms Joven is adviser for enlargement, regional policy and local employment issues at the Policy and Research Unit Notre Europe founded by Jacques Delors in Paris and since 2002 she is head of the "European Union - Enlargement" Unit at the Economic and Trade Department of the French Ministry of Finances. Between 1998 and 1999 she was Head of the "European Affairs" Unit at the DATAR (Délégation à l'aménagement du territoire et à l'action régionale) in Paris and between 1993 and 1998 Member of the Forward Studies Unit of the European Commission in Brussels, in charge of social and regional issues. Finally, from 1980 to 1992 she was high level official at the Ministry of Finances in Paris.

She has written several publications, among which the article "The adaptation of cohesion policy to the enlarged Europe and to the Lisbon and Gothenburg objectives", for the European Parliament, in January 2005.

Krzysztof Krzysztofiak, President of Krakow Technology Park

Mr. Krzysztofiak got a university degree at Jagiellonian University M.A. faculty of Physical Sciences and Philosophy. Additionally, he has completed a post-graduate course of Business Administration in Krakow University of Economics. Since 1999 he has been President of the Management Board of Krakow Centre for Advanced Technologies, managing company of the Special Economic Zone - Krakow Technology Park. Mr. Krzysztofiak is the author of the idea of establishing a Techno-Incubator in Krakow Technology Park - a business incubator for micro-companies operating in the advanced technology sector. The project will be completed in years 2005-2006 with the help of the European Structural Funds. Mr Krzysztofiak is responsible for implementing the Krakow Technology Park development strategy, where the prime objective is the creation of a business-friendly financial and infrastructural environment for establishment of high-tech companies, especially through the creation of a network of business-support institutions.

Elzbieta Ksiazek, IRE Network Manager

She is the project manager of Innovating Regions in Europe Network Secretariat, central service funded by EC, DG Enterprise, to animate networking and support European regions developing and implementing their innovation strategies. Before joining IRE Secretariat Elzbieta worked for 7 years in the region of Wielkopolska, Poland for Poznan Science and Technology Park (a non- profit organization) being involved in Management Unit of RIS Wielkopolska project, running Regional Contact Point for EU RTD Framework programmes and various initiatives for innovation and technology transfer in the region, most of them co-funded by EC under RTD Framework Programmes. She was involved in the preparation of the implementation of ESF regional action line in Wielkopolska for "Regional Innovation Strategies and Knowledge Transfer".



Tomasz Maczuga, Head of TTC at Krakow University of Technology

Ph.D. Civil Eng, Mr. Maczuga is the head of the Technology Transfer Centre at Krakow University of Technology. He has a long experience in International scientific exchange. Aide for the Deputy Rector for contacts with industry in Krakow University of Technology (since 1993 till 1998), coordinated at the University level the two SJEP in TEMPUS Programme (91-97), both involving a high number of partners among others from the Netherlands, Belgium, Germany, Portugal, coordinator of FP5 AM project for SMEs in Poland called Polsmecordis. He was a member of the Task Force on Development of High Tech and Science in the Partnership Planning of the Economic Promotion of the Krakow Region in 1995-1996 and member of SAIL and Partner networks.

Head of the FEMIRC office in CUT between 1997 and June 2000, coordinator of the Innovation Relay Centre South Poland from 2000 till the present day. Since 1999 he is Head of Regional Contact Point for EC Framework Programmes. He is member of the regional consortium involved in preparation of the Regional Innovation Strategy for Mazowiecka and Regional Network Operator for Gate2Growth in Poland.

Elisabetta Maini, Industry Department of Emilia-Romagna Region

Elisabetta Maini, degree on Political Science, collaborates on the management of Innovative Action Regional programme and on European projects implementation at the Economic Development Policies Unit of Industry Department of the Emilia-Romagna Region.

