

The added value of regional programmes of innovative actions stems from the lessons that can be drawn from these innovative approaches, which allow for experimentation with new ideas and the demonstration of new hypotheses. This ranges from the possibilities of identification of good practice, to the exchange of knowledge and experience that can be transferred to the Community Support Framework mainstream programmes.

This publication takes a closer look both at the first and second generation of the Greek regional programmes of innovative actions. Based on their implementation experiences, it illustrates their individual actions in addition to attempting to produce diverse classification typologies of these Greek "innovative actions".

Europe is more than a bloc of nations. It is also a collection of regions. But regional wealth variations remain high and in most Member States it is the regions with the capital cities that have the highest per capita GDP.

It is widely accepted that each region needs to brand her global (global and local) image according to its unique physical and intangible assets. Practical activities need to be designed, implemented and monitored on the spot.

I hope that this book will help policy makers and other regional innovation policy practitioners to make more informed choices towards this goal.

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