

ERIK ACTION

Final Conference

Parallel session – Enterprise Cooperation

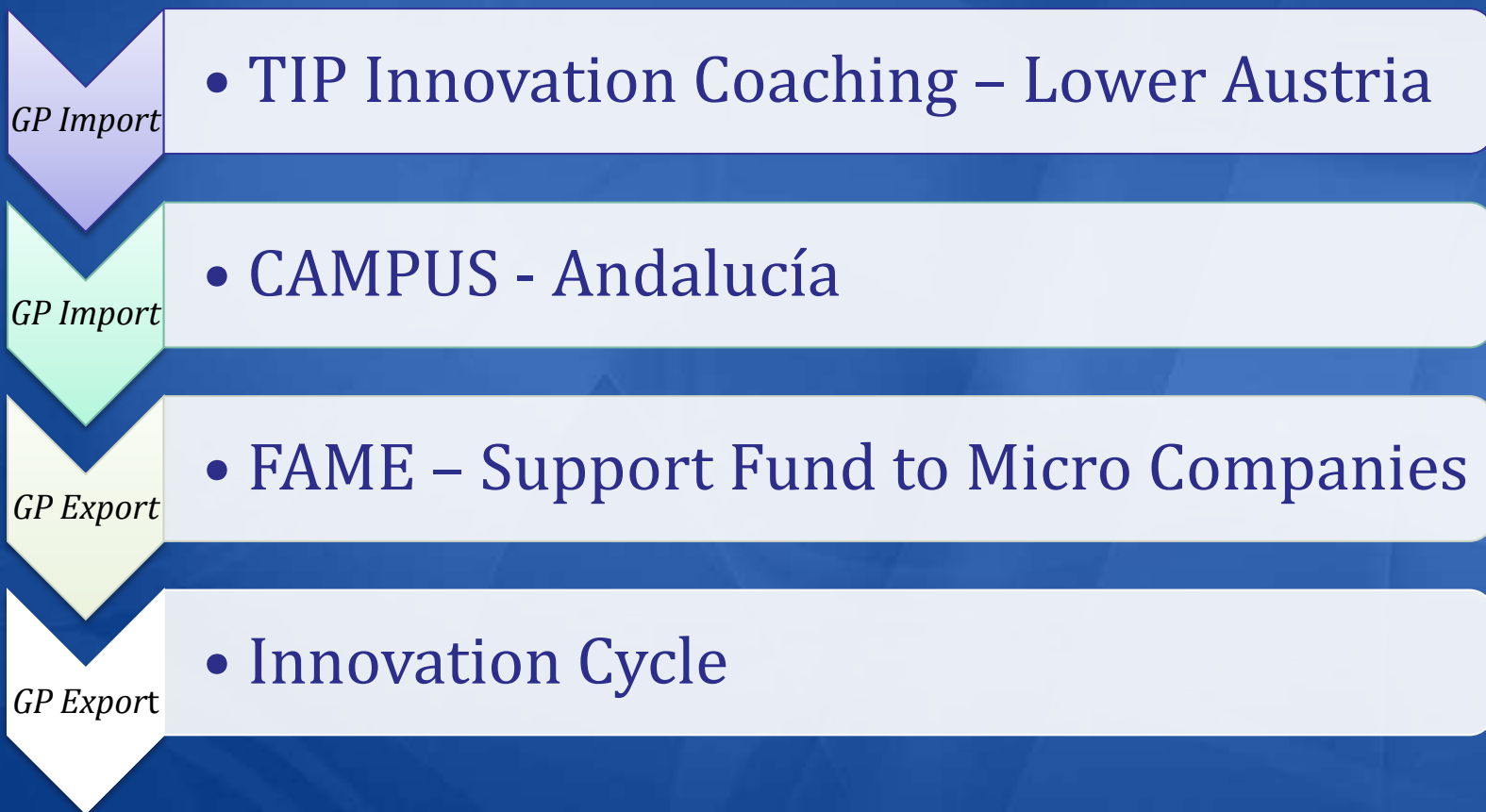
“Networking innovation and enterprise cooperation”

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Tuscany

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Alentejo Region within ERIK ACTION



GP Innovation Cycle - Mission

*Promote share
of experience*

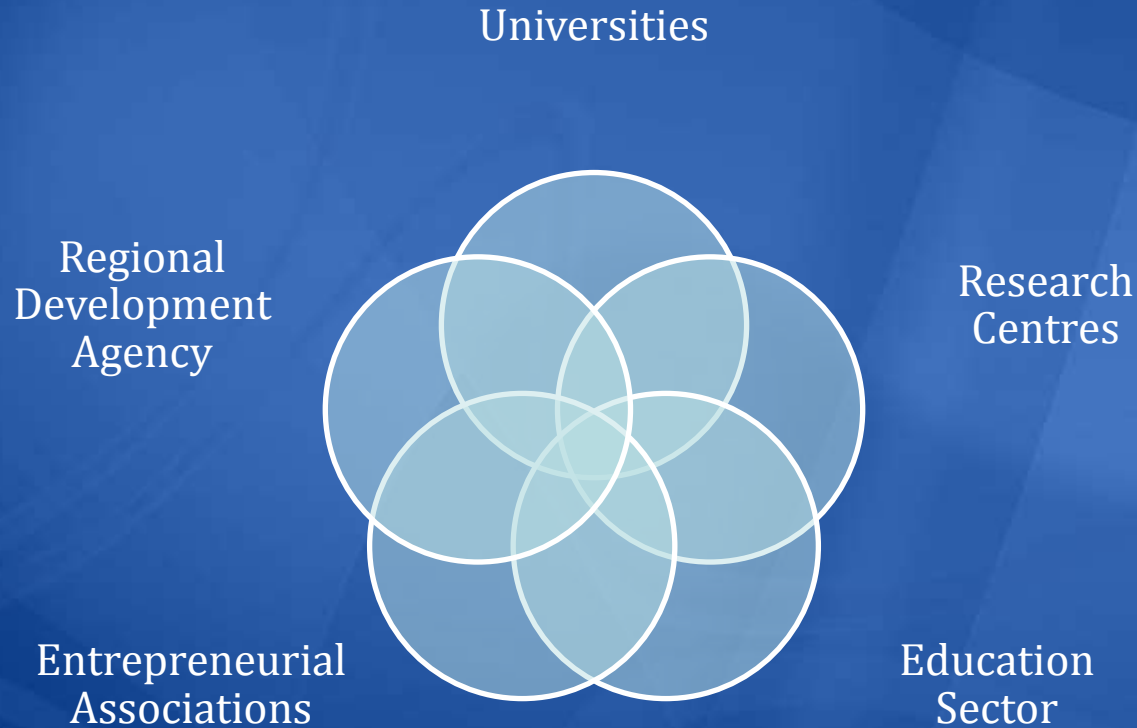
*Knowledge and
technology
transfer*

*Create
networks on
innovation*

GP Innovation Cycle - Framework

- Implemented in the framework of Alentejo RPIA (Regional Programme of Innovative Actions);
- Part of a regional strategy willing to push forward innovation in existing companies;
- This support involves other complementary actions such as promotion of entrepreneurship and coaching to existing companies.

GP Innovation Cycle - Partnership



GP Innovation Cycle - Goals

- Implement events which brought together the actors of the regional innovation system – companies, R&D institutions, Universities, associations;
- Increase the information access of those interested in innovative solutions, simultaneously benefiting from the multilateral approaches;
- Boosting partnerships between entities developing technologies/innovations and companies and other institutions;
- Allow R&D entities to show and promote the results of their innovation research, in order to make the transfer to companies easily.

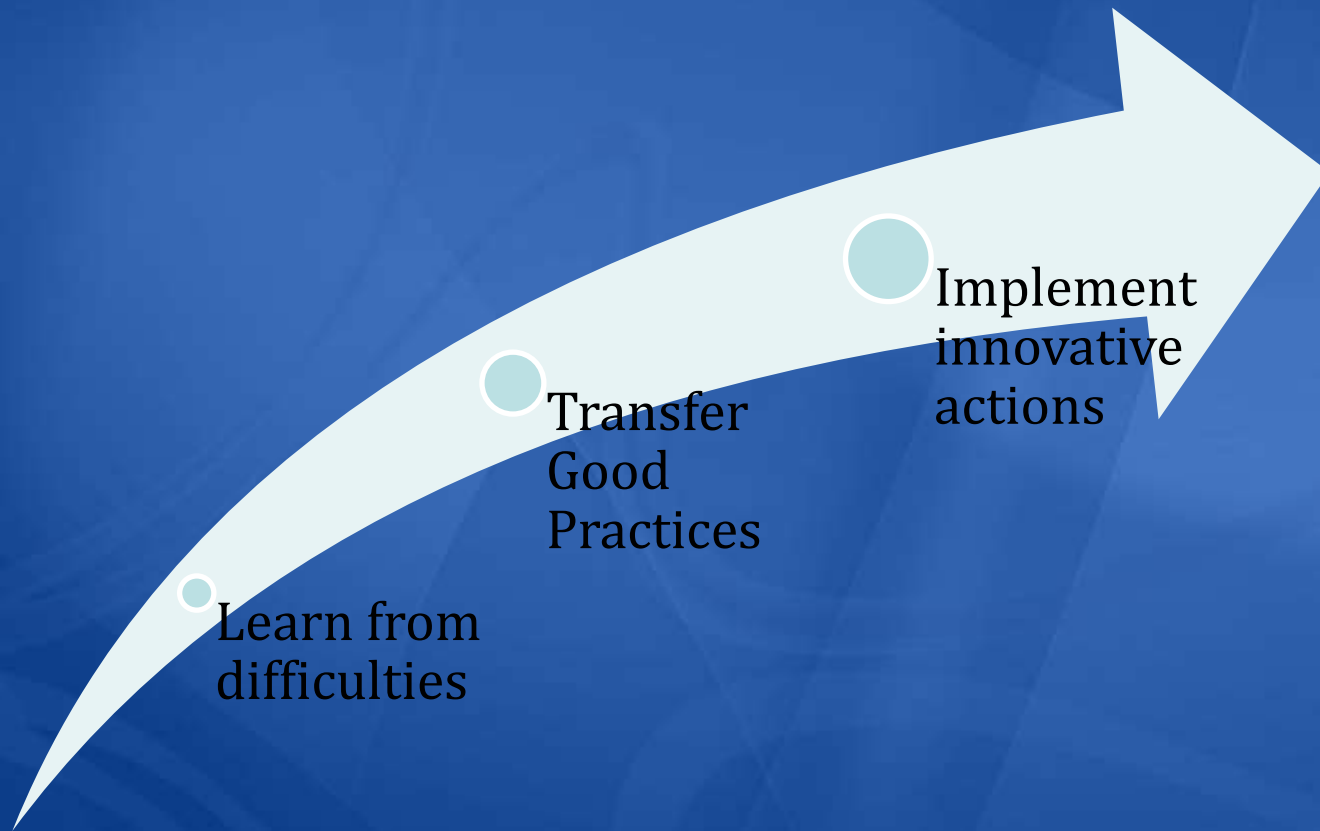
GP - Innovation Cycle - Clusters

- GP Innovation Cycle was focused on the strategic clusters defined for Alentejo in the Regional Programme of Innovation:
 - Education;
 - Energy;
 - Environment and Natural Resources;
 - Traditional Products;
 - Information Society;
 - Health and Quality;
 - Entrepreneurship and Entrepreneurial Innovation;
 - Tourism.

How can cooperation upgrade innovation capacity of existing enterprises

- Companies **ACKNOWLEDGEMENT** of innovation;
- **SHARE EXPERIENCES** on innovation;
- **NETWORK** innovation experiences;
- **ESTABLISH CONTACT** between entrepreneurs and I&D;
- **DEMONSTRATE** innovative practices and experiences in several fields of activity;
- **FOSTER INNOVATION** in regional strategic clusters;
- Promote **KNOWLEDGE TRANSFER** from academy to companies.

Lessons learned on enterprise cooperation



Lessons learned on enterprise cooperation

- Learn from difficulties:
 - Contact with other regional experiences on innovation;
 - Understand problems and constraints;
 - Contact and meet with key stakeholders from other partner regions;
 - Obtain privileged information on Good Practices related to foster innovation in regional enterprises through cooperation.

Lessons learned on enterprise cooperation

- Transfer of Good Practices:
 - Contact with diversified working methods;
 - Learn from successful and failed experiences;
 - Creation of a network of technical support.

Lessons learned on enterprise cooperation

- Implement innovative actions:
 - Select, transfer and implement innovative Good Practices from other European regions;
 - Involvement of regional key actors;
 - Identification of the added value to enterprises in cooperation processes.

Challenges faced

