

Tuesday 11 May 2010 - Palazzo degli Affari, Florence, Italy

An Exhibition of Photographs on "Cooperating to Innovate" and regional Good Practices on Innovation in SMEs will run throughout the day

0830 Registration of Participants

0900 Opening Session: ERIK ACTION and INTERREGIONAL COOPERATION

Session Chair and introduction: Marco Romagnoli – Director General Economic Development, Regional Government of Tuscany

- Gianfranco Simoncini, Regional Minister for Production, Employment and Training, Tuscany
- Petra Bohuslav, Regional Minister for Economic Affairs, Tourism and Sport, Lower Austria
- Video Message from Dirk Ahner, Director General DG Regional Policy, European Commission
- Nicolas Singer - Senior Project Officer, INTERREG IVC JTS

1000 Coffee Break and Networking Opportunity in the Exhibition Area

1030 Mainstreaming - Learning from the ERIK ACTION Transfer Experience

Session Chair: Hans-Christian Jäger, IDEUM

- **The ERIK ACTION Project: A Capitalisation Experiment - Nadia Crivelli** Project Manager, Sector for Attracting Investment, Regione Toscana
- **The ERIK ACTION Film: Upgrading the Innovation Capacity of Enterprises through Interregional Transfer** – The Capitalisation process through the eyes of regional stakeholders
- **Discussion and Debate:** Experiences of Transfer / Capitalisation with the participation of ERIK ACTION partners, INTERREG IVC JTS and the European Commission

1200 Parallel Sessions – Good Practices to Upgrade Innovation Capacity

Responsible and Sustainable Solutions

Session Chair: Marisa Parmigiani, Head of Social Policies at National Level, ANCC Coop

- Giuseppina De Lorenzo, Head of Programme for CSR, Regione Toscana
- Håkan Brynielsson, Director, Regional Council of the County of Kalmar
- Bernard De Potter, Administrator General, Enterprise Flanders

New Member States: Challenges and Opportunities

Session Chair: Emmanuel Muller - Fraunhofer Institute of Innovation and System Research

- Michal Kukula, Director, Nebotra
- Luminita Mihailov, Director, South East Romania Development Agency
- Jaroslav Tešlíar – Regional Development Agency of Košice

1330 Buffet Lunch and Networking Opportunity in the Exhibition Area

1430 Parallel Sessions – Good Practices to Upgrade Innovation Capacity

Investing in Youth & Human Resources

Session Chair: Chiara de Caro, Coordination Manager, European Confederation of Young Entrepreneurs

- Frederic Rode, Managing Director, Bretagne Innovation
- Martina Ebner, Department for Economy, Tourism and Technology, Regional Government of Lower Austria
- Silvano Bertini, Head of Sector for Economic Development, Regione Emilia Romagna

Enterprise Cooperation

Session Chair: Richard A. Bendis, President and CEO, Innovation America

- Luis Cavaco, General Manager, ADRAL - Development Agency of Alentejo
- Simón Vázquez González, IDEA - Agency for Innovation and Development of Andalusia
- Yiannis Bakouras, Associate Professor, University of Western Macedonia

1600 Conference conclusions

- **Introduction to Concluding Session – Albino Caporale**, Managing Authority Objective 2, Regione Toscana
- **Good Practices in Innovation from America - Richard A. Bendis**, President and CEO, Innovation America
- **Signing of the Regional Action Plans – ERIK ACTION Partners**
- **Conference Conclusions – Irma Priedl**, Regional Government of Lower Austria

1700 Cocktail in the Exhibition Area