

## **ERIK ACTION and INTERREGIONAL COOPERATION – Upgrading the Innovation Capacity of Enterprises through Interregional Transfer**

**Tuesday 11 May 2010 - Florence, Italy**

***DRAFT Programme – Version December 2009***

*An Exhibition Area of Photographs on “Cooperating to Innovate” and regional Good Practices on Innovation in SMEs will run throughout the day*

### **0900 Opening Session: ERIK ACTION and INTERREGIONAL COOPERATION**

*Session Chair: to be decided*

- Dirk Ahner – Director General DG REGIO, European Commission (*tbc*)
- Michel Lamblin – Director, INTERREG IVC Joint Technical Secretariat (*tbc*)
- Regional Minister for Economic Development / Marco Gianluca Romagnoli – Director General Economic Development, Regional Government of Tuscany
- Petra Bohuslav - Regional Minister for Economic Affairs, Tourism and Sports, Regional Government of Lower Austria

1000

*Coffee Break and Networking Opportunity in Exhibition Area*

### **1030 Mainstreaming - Learning from the ERIK ACTION Transfer Experience to Strengthen Innovation Capacity in Enterprises**

*Session Chair: to be decided*

- The ERIK ACTION Project: A Capitalisation Experiment - Nadia Crivelli – Project Manager, Regione Toscana (presentation of the project, and introduction to the mainstreaming guide)
- The ERIK ACTION Film: Upgrading the Innovation Capacity of Enterprises through Interregional Transfer
- Discussion and Debate: Experiences of Transfer / Capitalisation

**1200 Parallel Sessions – Learning From Good Practices**

<p>Session 1 - <i>Upgrading Innovation Capacity through Responsible and Sustainable Solutions</i></p> <p>Session Chair: <i>TB decided.</i></p> <ul style="list-style-type: none"> <li>• Fabrica Ethica - Giuseppina de Lorenzo, Regione Toscana</li> <li>• CSR experience - Bretagne</li> <li>• Public Procurement / CSR and education - Flanders</li> </ul>	<p>Session 2 - <i>Upgrading Innovation Capacity in New Member States: Challenges and Opportunities</i></p> <p>Session Chair: <i>TB decided.</i></p> <ul style="list-style-type: none"> <li>• Banska</li> <li>• South East Romania</li> <li>• Opolskie</li> </ul>
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1330 *Buffet Lunch and Networking Opportunity in Exhibition Area*

**1430 Parallel Sessions – Learning From Good Practices**

<p>Session 3: <i>Upgrading Innovation Capacity through Investment in Youth</i></p> <p>Session Chair: <i>TB decided.</i></p> <ul style="list-style-type: none"> <li>• Smaland - Trainee in Time</li> <li>• Lower Austria - Innovation assistant</li> <li>• Regione Emilia Romagna</li> </ul>	<p>Session 4 – <i>Upgrading Innovation Capacity through Enterprise Cooperation</i></p> <p>Session Chair: <i>TB decided</i></p> <ul style="list-style-type: none"> <li>• Alentejo - Innovation Cycle</li> <li>• Andalusia - High Tech Cluster</li> </ul> <p>Western Macedonia - Wood Sector</p>
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**1600 Final Cocktail and Conference Conclusions in Exhibition Area**

<ul style="list-style-type: none"> <li>• Introduction to Signature Session – Albino Caporale, Regione Toscana</li> <li>• Signing of the Regional Action Plans – ERIK ACTION Partners</li> <li>• Conference Conclusions</li> </ul>
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1800 *End of Conference*