



Danube University Krems

▶ *The University for Continuing Education*

▶ *The Central European competence center for lifelong learning*

www.donau-uni.ac.at

Danube University Krems
University for Continuing Education



Lifetime Learning

Teaching &
Research

Alumni

International

Krems Campus

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Lifetime Learning

University Continuing Education for Executives

Danube University Krems is facing up to the social challenge of lifetime learning: established in 1995 it is still the only university in Europe that has specialised in postgraduate continuing education.

Enthusiasm for the qualified and innovative involvement with the complex social, organisational and technical challenges presented by our society in the new Europe is what motivates the students, the teaching staff and everyone else working at Danube University Krems.



Continuing Education at the Highest Level

In more than 150 courses of study, Danube University Krems offers students:

- ✓ knowledge updates
- ✓ consolidation and specialisation
- ✓ improvement of managerial competence and personality
- ✓ problem solving in a systemic context
- ✓ ability to innovate
- ✓ interdisciplinary aspects

*“Doing the right things,
not just doing the things right.”*



Modern Study Opportunities

All the courses at Danube University Krems accord with the motto “lifetime learning” and meet the highest standards of continuing education:

- ✓ Combination of theory, science, practical relevance and the latest teaching methods
- ✓ Learning parallel to employment
- ✓ Blended learning: attendance and e-learning phases
- ✓ Worldwide cooperation with universities
- ✓ International orientation
- ✓ Financing / scholarships



The Recipe for Success

The Entrepreneurial University

- ✓ From 90 to 3,700 students in ten years
- ✓ Specialist for continuing education
- ✓ Leading provider in Austria and Europe

- ✓ 379 staff
- ✓ Private enterprise and modern management
- ✓ Budget: € 32,3 mill. (2006)
- ✓ Own earnings 77%



Objectives of Lifetime Learning

- ✓ Upgrading the capabilities of managers
 - ✓ **Leadership demands more than technical knowledge.**
- ✓ Application and problem related
 - ✓ **Continuing education is more demanding than basic education.**
- ✓ Synergies between classical disciplines
 - ✓ **Competence expanded beyond one's own speciality.**
- ✓ Scientifically based
 - ✓ **Research ensures core competences.**
- ✓ Quality meeting international benchmarks
 - ✓ **Best for the best.**
- ✓ Entrepreneurially managed
 - ✓ **Competition demands USP and efficiency.**
- ✓ Regional goals: expansion area of the EU
 - ✓ **and adjoining regions.**



Lifetime Learning

Teaching & Research

Alumni

International

Krems Campus

The Basis: 15 Departments and their Interfaces

The departmental structure is the basis of the technical orientation of the university.

Departments of Danube University Krems

Arts and Management G. Gensch Austrian Center for Film Studies G. Trimmel Center for Contemporary Music G. Gensch	Information and Knowledge Engineering S. Miksch	Psychosocial Medicine and Psychotherapy A. Leitner Specialized Field Counselling, Supervision and Coaching R. Reichel Specialized Field Psychotherapy and Psychosocial Medicine M.T. Rohrhofer Specialized Field Psychosocial Interventions C. Höfner
Building and Environment R. Hastings Specialized Field Architecture & Engineering Science R. Hammer Specialized Field Facility Management & Safety & Security H. Floegl Specialized Field Real Estate Economics R. Ledl	Interactive Media and Educational Technology P. Baumgartner	Political Communication P. Filzmaier
Image Science O. Grau	Interdisciplinary Dentistry and Technology J. Willer	Continuing Education Research and Educational Management A. Pellert Specialized Field Academic Continuing Education & Educational Management A. Pellert Specialized Field Adult Education & Pedagogic Professionalism W. Jütte Specialized Field Corporate Continuing Education J. Markowitsch Specialized Field Innovation & Strategic Management R. Deiser Specialized Field Intercultural Studies C. Hartnack
European Integration and Business Law M. Straube Center for European Integration M. Straube Center for European Union Law, Business Law & Technology S. Fina	Clinical Medicine and Biotechnology D. Falkenhagen Center for Biomedical Technology D. Falkenhagen Center for Traditional Chinese Medicine & Complementary Medicine A. Dungi-Zauner Center for Management in Health Care A. Kiczal Center for Regenerative Medicine S. Nehrer	Management and Economics R. Brandtweiner Center for Finance W. Glöhler Specialized Field General Management & Executive Education D. Burger Specialized Field Professional & Corporate Programs A. Zolner Specialized Field Empirical Research in Communication & Management R. Brandtweiner
Governance and Public Administration N.N. Center for European Public Administration C. Leitner Center for Applied Informatics W. Seböck Center for E-Government P. Parycek	Clinical Medicine and Preventive Medicine M. Brainin	Knowledge and Communication Management H. Risku Center for Knowledge & Information Management R. Pircher International Journalism Center S. Ertl-Huber Research Field KnowComm H. Risku

The Basis: 15 Departments and their Interfaces

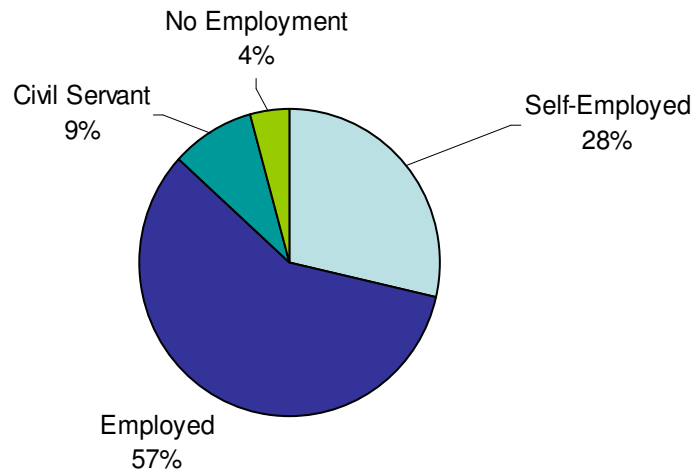
The departmental structure is the basis of the technical orientation of the university. It imparts a clear picture of professional competence and facilitates rational interdisciplinary collaboration.

The current foci in teaching and research are:

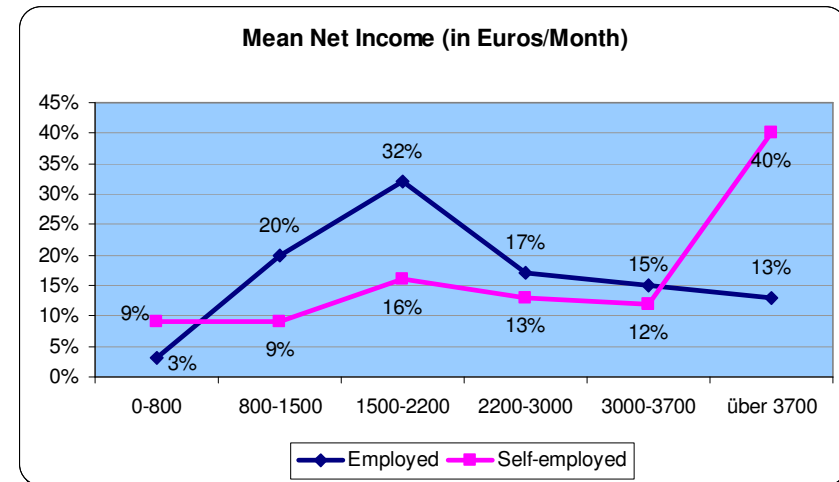
- ✓ Economics and Management
- ✓ Communication, IT and Media
- ✓ Law, Public Administration and International Relations
- ✓ Medicine and Biotechnology
- ✓ Culture and Education
- ✓ Building and Environment

Teaching Tailored to the Students

The teaching offered is tailored to the demands of the students, whose average age is 38 and who are mostly working.



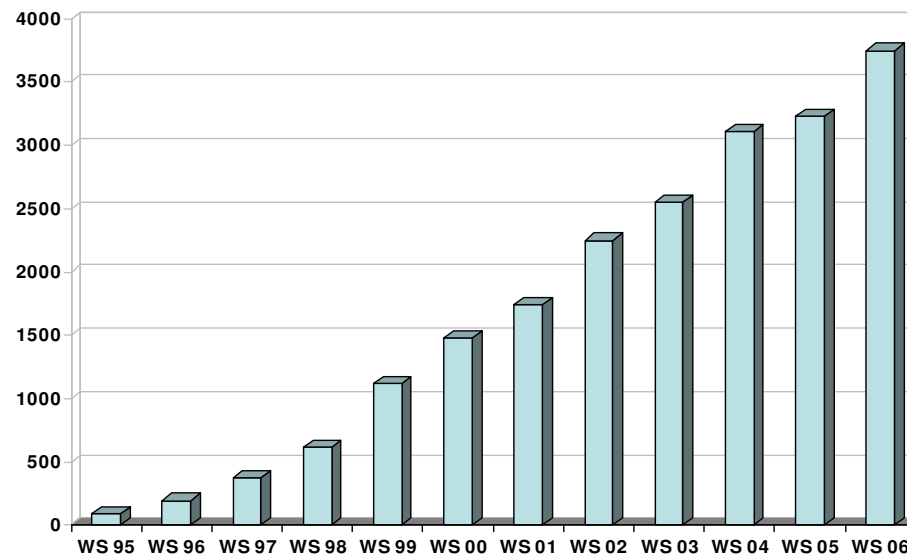
Professional profile



Mean net income (in euros/month)

Increasing Numbers of Students

More than 3,700 students from 50 countries are currently living the philosophy of lifetime learning and are attending a continuing education course in Krems.



Growth of student numbers

Practice Oriented Research

Research which can be applied in teaching, but also in economically useful products and services, is part of the work being done at Danube University Krems. The fields of research are:

- ✓ continuing education
- ✓ biomedical technology and regenerative medicine
- ✓ clinical epidemiology
- ✓ psychosocial medicine and psychotherapy
- ✓ new technologies in dentistry
- ✓ new learning architectures
- ✓ visual analytics
- ✓ knowledge and information management
- ✓ solar building
- ✓ image science: digitalisation and European iconography
- ✓ usability
- ✓ European integration
- ✓ micro-organisms in buildings



Alumni - a Network for the Career

Danube University Krems understands lifetime learning not only as its core competence, but also as corporate philosophy. In the sense of a learning organisation, the experience of the graduates is therefore of great importance for the continuing education university.

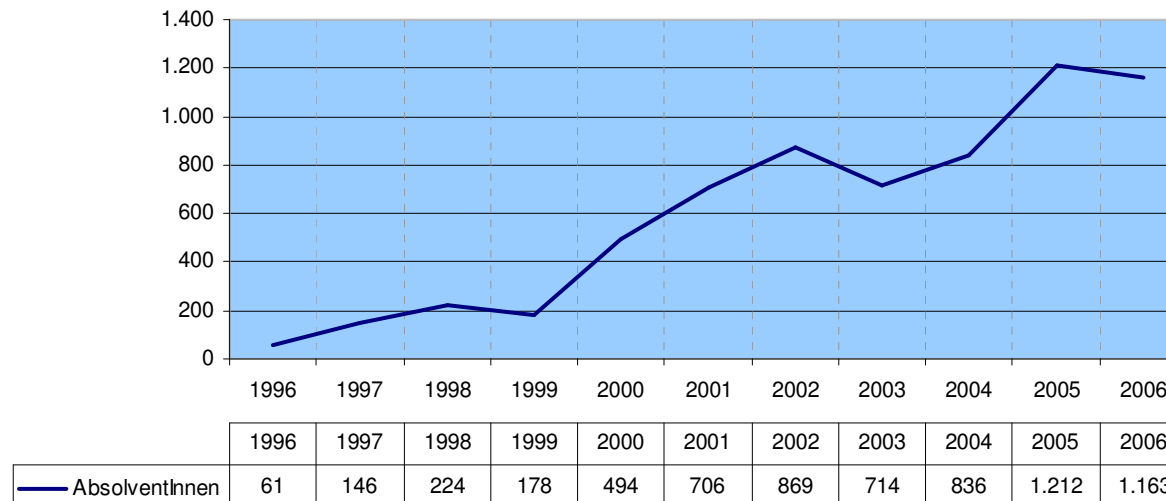
The university's Alumni Club provides opportunities for making new private and professional contacts and also for keeping in touch with fellow students and with the lecturers and staff of Danube University Krems. It provides a Career Service, regular update courses and specialist and social events.



A Growing Number of Graduates

More than 5,000 students have completed a continuing education course at Danube University Krems since it was established. And every year they are joined by 700 to 800 new alumni.

Graduates per year



Total graduates 5,775 (as at June 2007)

International

Danube University Krems cooperates with over 50 universities and research establishments in the different disciplines.

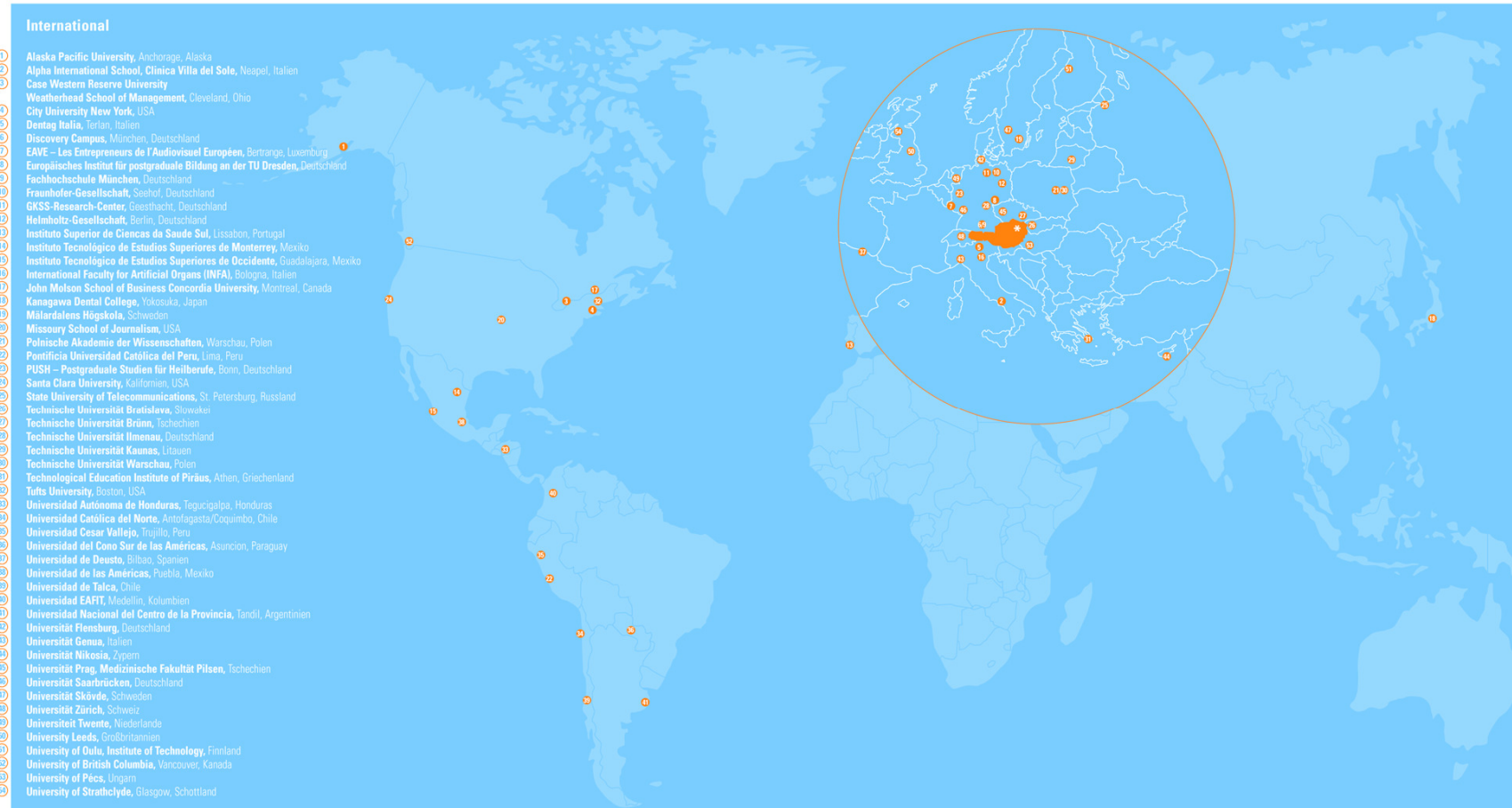
Erasmus Charta

- ✓ Active partner for all Socrates – Erasmus activities

International Office

- ✓ Establishment of international cooperative connections
- ✓ Implementation of EU education programmes
- ✓ Advancement of and advice to students, teachers and scientists
- ✓ Advising and caring for foreign students at Danube University

International Cooperation



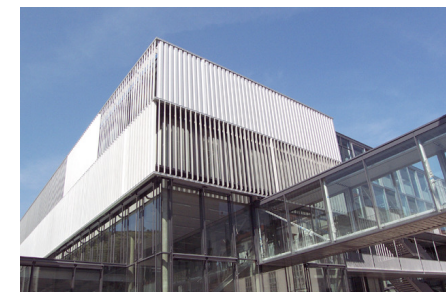
The Krems Campus is Europe's new Education Center

The Krems Campus, opened in 2005, offers the ideal surroundings for a modern, postgraduate course of study. Danube University Krems is situated in one of Europe's most attractive cultural landscapes, the Wachau, which was declared by the UNESCO to be a World Cultural Heritage area.

- ✓ State-of-the-art teaching rooms
- ✓ Research center
- ✓ Service facilities
- ✓ Elegant, transparent architecture

- ✓ Size of site: 34,000 m²
- ✓ Total newly built utilisable area: 17,000 m²

- ✓ Own railway station "Campus Krems"
- ✓ Only 80 km to Vienna International Airport



Service is Important

The numerous services provided facilitate combining profession, continuing education and leisure

- ✓ Studies Service Center
- ✓ Career Center
- ✓ Library
- ✓ E-Learning
- ✓ European Documentation Center
- ✓ Women's Advancement Office
- ✓ Refectory
- ✓ Internet Café
- ✓ Students' Apartments
- ✓ Culture Programme "Campus Culture"
- ✓ Child Minding Facility "Campus Kids"
- ✓ Sports Programme "Campus Sport"



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