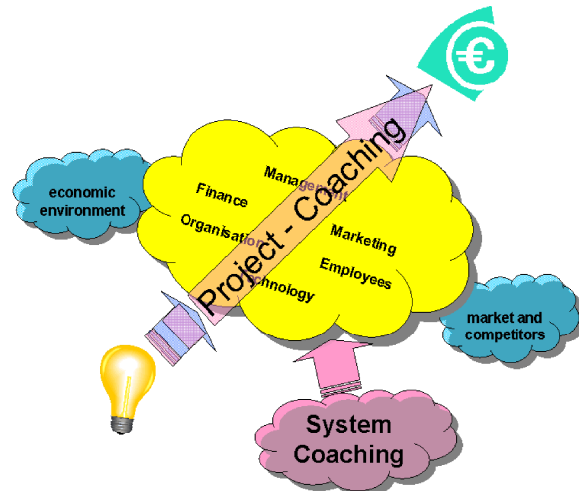


# TIP-Coaching: From projects to strategies

## TIP - regional structure

- 4 regional offices in Lower Austria
  - local access to companies
  - contact point in the region
  - **site visits in companies, problem analysis**
  - **funding and networking: external consultant - TIP - company**
- events in the regions
  - providing information on „up to date“ innovation topics
- networking
  - with central TIP-services in St. Pölten
  - with other specialised departments and service units of the Economic Chamber
  - with technology experts
  - with other organisations funding and supporting innovation



## TIP external Consulting: the Process

- TIP gets in contact with the company
  - the problem is analysed
  - the field of consulting aid is specified
- Selection of Consultant
  - from a pool of app. 100 consultants
  - criteria: qualification, suits to customer, knowledge of TIP
- Order to consultant
  - for 8 hrs (100% funding) or 40 hrs (50% funding)
  - fixed guidelines for consultants, fixed rates (€ 80,- / hour)
- TIP checks report on consulting work
  - and pays funding to company (co-financed by EFRE!)
- additional duties
  - troubleshooting in case of problems
  - checking out following actions

## TIP - central services

- basic information on (national) funding schemes for innovation and technology
  - information events with relevant organisations (2/year)
  - coarse check of individual applications
- patent information (technical, legal aspects with aid of patent attorney), trademarks, utility models, ...
  - information event with relevant organisations (1/year)
  - consulting days with patent attorney and database retrieval (2/month)
- individual information retrieval from scientific and technical databases
  - patent-information: by external consultants
  - broader overview ("innovation surveys") by TIP
- national and international standards
  - standards library
- TechnoScope - „we know who knows how!“
  - contacts to technology experts and science
  - Workshops with Research-Organisations
  - "Snowball-Network" for R&D-Managers
- international funding schemes on innovation and technology
  - EU-Framework-Programme, EUREKA, stipendiate-programs, ...
  - assisting SMEs in project-design and as "pathfinder" to further assistance
  - intensifying informal networks
  - Workshop-series: from idea to project proposal (planned)
- TIP email-Newsletter (TIP Mailing List)
  - periodic information on relevant topics for innovation

