



RPIA SEMINAR
REGIONAL PROGRAMME
OF INNOVATIVE ACTIONS
PAMPLONA, 20th - 21st NOVEMBER

PROGRAMME

www.euroinnova-navarra.eu



NAVARRA REGIONAL PROGRAMME OF INNOVATIVE ACTIONS SEMINAR

LISBON 2010: CHALLENGES FOR EUROPEAN REGIONAL INNOVATION STRATEGIES

SOLUTIONS PROVIDED BY RPIA
PAMPLONA, 20th - 21st NOVEMBER

The Regional Programmes of Innovative Actions co-financed by the European Regional Development Fund (ERDF) was specifically formulated to give regions the opportunity to experiment in the Innovation Policy field. As the opportunities for experimentation are often limited under the main support of the Structural Funds, the innovative actions provided regional actors with the "risk space" needed to respond to the challenges set by the new Knowledge Economy.

Under this initiative more than 173 such regional programmes have been implemented on the last 7 years, providing a huge pool of Best Practices and experiences leading to the improvement of Regional Innovative Strategies all over Europe.

Regional Innovation Strategies are at present time a consolidated tool allowing EU regions to plan, implement and evaluate their policies on this field taking into consideration the regional and international economic development contexts.

Notwithstanding, the achievement of Lisbon Agenda's goals and the efficient construction of the European Research Area (ERA) demand the further evolution of Regional Innovation Strategies towards a progressive Opening Up of Regional innovation Strategies, following the market based Open Innovation concept.

European regions vary considerably in their capacity to develop knowledge and technology, and at the same time, they do also compete among themselves as they try to attract money, brains and resources. Many regions acting alone can not develop the critical mass that will produce the innovations needed to compete on the world market, but there is enormous potential in Europe to build on the complementary strengths of different regions. In this context, European innovation governance urgently needs to anticipate changes, into which some have named the shift from a "closed" to an "open and collaborative" innovation paradigm.

Thus, RIS main challenges to the achievement of EC's goals will have to deal with co-opetition (cooperation/competition) concept and will have to provide for networking, clustering and experimentation schemes aimed at the business sector, Universities, Research Centres, consumers and public authorities. Such strategies will not be limited to the regional level, but open to an interregional or transregional perspective. The scale of co-opetition is on a European level, where Regions with common typologies, ambitions, drives and agendas might connect their innovation systems to gather momentum and become more competitive, through "win-win" strategies.

Regional Programmes of Innovative Actions have been in the previous Programming Period (2000-2006) an effective tool to increase the shift of many EU regions to Knowledge based Economies. At this time when such Programmes are wrapping up, Navarra region in Spain proposes to hold a RPIA Seminar where to:

- Reconsider the current challenges facing RIS at the new period in terms of collaborative and interregional strategies (Open Innovation, Networking, Clustering).
- Assess the solutions provided by RPIAs and other EU Programmes to such challenges.
- Promote the new tools available to regions to capitalise existing best Practises and experiences.



NAVARRA REGIONAL PROGRAMME OF INNOVATIVE ACTIONS SEMINAR

LISBON 2010: CHALLENGES FOR EUROPEAN REGIONAL INNOVATION STRATEGIES

SOLUTIONS PROVIDED BY RPIA

PAMPLONA, 20th - 21st NOVEMBER

PROGRAMME THURSDAY 20TH NOVEMBER

TIME	SESSION
09.00 h – 10.00 h	Opening session.
09.00 h – 09.30 h	Registration and coffee.
09.30 h -10.00 h	Welcome. Dña. Begoña Urien , General Director of Enterprise, Government of Navarra. D. Juan Franco , General Director of International Development, Government of Navarra.
10.00h-10.30h	Priorities and possibilities of the operational program in the R+D Field. Paolo Pasimeni . European Commission. Directorate General for Regional Policy-Unit “Spain”
10.30 h – 13:00 h	Opening Innovation: New management model for the European Innovation. Application in the Biotechnology sector.
10.30h-11.00h	Opening Innovation. Frame and Examples. Marc Van Gastel . Senior Advisor at Department of Economics of the Flemish Government, Senior Advisor at the Cabinet of the Vice-Minister President and Flemish Minister of Economics, Entrepreneurship, science and Innovation.
11:00h-11.30h	Coffee break.
11.30h-12.00h	Learning lessons in the development of Biotechnological Clusters: Munich Biotech Cluster. Representative from BIO-M, coordinator of the Munich Biotech Cluster.
12.00h-12.30h	Learning lessons in the development of Biotechnological Clusters: NetBioCluE Project. NETworking activity for BIOtechnology CLUsters in Europe. Iaria Bonnetti . NETBIOCLUE
12.30h-13.00h	Round table and discussion.
13.00h-15.00h	Lunch



NAVARRA REGIONAL PROGRAMME OF INNOVATIVE ACTIONS SEMINAR

LISBON 2010: CHALLENGES FOR EUROPEAN REGIONAL INNOVATION STRATEGIES

SOLUTIONS PROVIDED BY RPIA

PAMPLONA, 20th - 21st NOVEMBER

PROGRAMME THURSDAY 20TH NOVEMBER

TIME	SESSION
15.00h-16.15h	Networking
15.00h-15.30h	Social Networks and Open Innovation Joan Merino . AIBR. Asociación Iberoamericana de Antropólogos en Red
15.30h-16.00h	Guide of successful partnerships of OECD. Michael Förschner . Chairman of the OCDE LEED Forum on partnerships and Local Governance
16.00h-16.30h	Coffee break.
16.30h-17.30h	Capitalisation of the ERDF Innovative Actions Programme
16.30h-16.50h	Local and Regional Authorities and the innovation, in the frame of the Lisbon Strategy. Representative from the Committee of the regions.
16.50h-17.15h	Presentation of “ERIK ACTION – Upgrading the innovation capacity of existing firms” Project. Nadia Crivelli . Toscana Region.
17.15h – 17.30h	Round table and discussion.
20.00 h	Cultural visit to the historical city of Pamplona and dinner



NAVARRA REGIONAL PROGRAMME OF INNOVATIVE ACTIONS SEMINAR

LISBON 2010: CHALLENGES FOR EUROPEAN REGIONAL INNOVATION STRATEGIES

SOLUTIONS PROVIDED BY RPIA

PAMPLONA, 20th - 21st NOVEMBER

PROGRAMME FRIDAY 21TH NOVEMBER

TIME	SESSION
09.00h–11:30h	EUROINNOVA NAVARRA Programme Outputs
09.00h–09.30h	EUROINNOVA NAVARRA Strategy, outputs and Good Practices. Mr. Rafael Muguerza , Director of Innovation and Information Society Department of Innovation, Business and Employment of the Navarra's Government.
09.30h–10.00h	Presentation of MEUPOLE Methodological Guide for the development of integrated Projects and the development of frames of cross-border cooperation. Mr. Juan Ramón de la Torre , Director of R&D and innovation of the Industry Association of Navarra (AIN).
10.00h–10.30h	Round table and discussion.
10:30h–11.00h	Coffee break.
11.00h – 13.00h	Others innovative actions presentation
	EU's new Cluster Policy: Orjan Sölvell , Director of the Center for Strategy and Competitiveness. Stockholm School of Economics
	Talent Cross-border Cooperación: Organization: Network of Creative Cities Project Vanessa Van Hest , Project Consultant. Noéton BV
	Internationalization of the regional R&D and innovation: RPIA GLOBALTECH-RIOJA: International Technological Strategy of La Rioja and the Technological Platform with China. José Ángel García Mera , Chairman of Economical Development Agency of La Rioja.
13.00 – 13.15 h	Closing session D. José María Roig , Regional Minister of Innovation, Business and Employment.
13.15 h	Appetizer



RPIA SEMINAR
REGIONAL PROGRAMME
OF INNOVATIVE ACTIONS
PAMPLONA, 20th - 21st NOVEMBER

PRACTICAL GUIDE

www.euroinnova-navarra.eu

RPIA SEMINAR
REGIONAL PROGRAMME
OF INNOVATIVE ACTIONS
PAMPLONA, 20th - 21st NOVEMBER

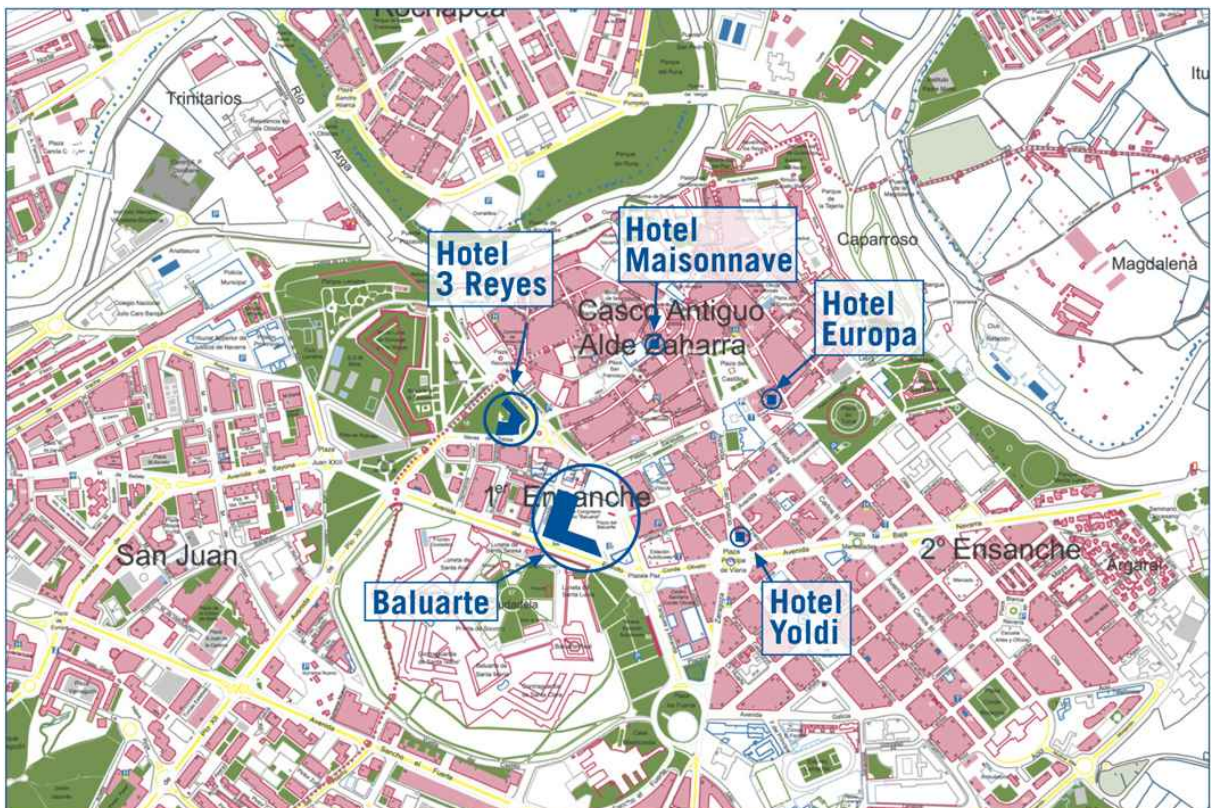
LOCATION

PAMPLONA

The Baluarte Congress Centre and recommended hotels are in the centre of Pamplona, just a short distance from each other. The hotels and Baluarte *all have parking facilities*.

USEFUL PHONE NUMBERS

Airport 948 16 87 00
Railway station 948 13 02 02
Tele Taxi 948 35 13 35
Taxis Pamplona 948 23 23 00
Buses 948 20 35 66
Baluarte Congress Centre 948 06 60 66



RPIA SEMINAR REGIONAL PROGRAMME OF INNOVATIVE ACTIONS

PAMPLONA, 20th - 21st NOVEMBER

LOCATION



ACCESS

BY ROAD

From Bilbao: Take the AP68 out of the city followed by the N622 and then the A15. Take the turning for the PA31 and turn off at the Noain exit.

From Madrid: Take the A1 out of the city followed by the BU30 and then the E5. Take the turning for the PA31 and turn off at the Noain exit.

From San Sebastián: Take the A15 out of the city and then the PA31, turning off at the Noain exit.

BY PLANE

Arrival at Noain airport – Pamplona. At the exit you can take a taxi or the number 21 bus to the Plaza de la Paz, just 20 metres from Baluarte, the venue for the Congress.

BY TRAIN

Arrival at Pamplona railway station. From the station you can take a taxi or the number 9 bus to Avenida del Ejército, opposite Baluarte.

ACCOMMODATION

The Hotel Tres Reyes and the Hotel Europa, around 250 metres from Baluarte, offer special accommodation rates for delegates at the Seminar. Their contact details are:

Hotel Tres Reyes

Jardines de la Taconera, s/n.
31001 Pamplona
Telephone No.: 34 948 22 66 00
Fax: 34 948 22 29 30
Reservations:
reserv@hotel3reyes.com
www.hotel3reyes.com

Hotel Yoldi

Avda. San Ignacio
31002 Pamplona
Telephone No.: 34 948 22 48 00
Fax: 34 948 21 20 45
Reservations:
yoldi@hotelyoldi.com
www.yoldi.com

Hotel Europa

C/ Espoz y Mina 11
31002 Pamplona
Telephone No.: 34 948 22 18 00
Fax: 34 948 22 92 35
Reservations:
hreuropa@cmn.navarra.net
www.hreuropa.com

Hotel Maisonnave

C/ Nueva 20
31001 Pamplona
Telephone No.: 34 948 22 26 00
Fax: 34 948 22 01 66
Reservations:
informacion@hotelmaisonnave.es
www.hotelmaisonnave.es

RPIA SEMINAR REGIONAL PROGRAMME OF INNOVATIVE ACTIONS PAMPLONA, 20th - 21st NOVEMBER

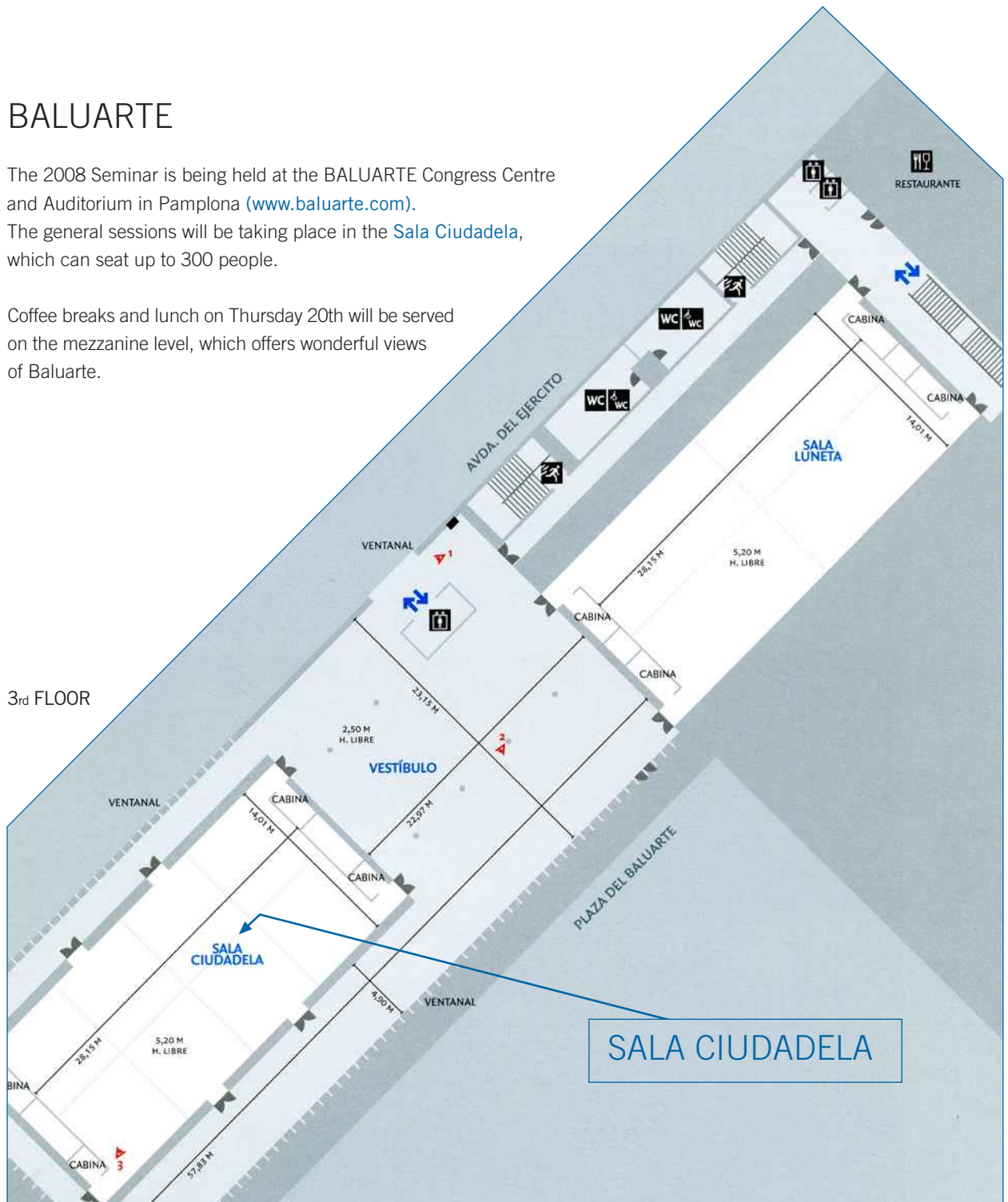
LOCATION

BALUARTE

The 2008 Seminar is being held at the BALUARTE Congress Centre and Auditorium in Pamplona (www.baluarte.com).

The general sessions will be taking place in the Sala Ciudadela, which can seat up to 300 people.

Coffee breaks and lunch on Thursday 20th will be served on the mezzanine level, which offers wonderful views of Baluarte.



3rd FLOOR

SALA CIUDADELA



RPIA SEMINAR
REGIONAL PROGRAMME
OF INNOVATIVE ACTIONS
PAMPLONA, 20th - 21st NOVEMBER

OTHER INFORMATION AND RECOMMENDATIONS

NAME BADGES AND DOCUMENTATION

During the Seminar sessions at Baluarte, all delegates must wear their [official name badges](#), which must be visible at all times, using the cord provided.

CONGRESS ASSISTANCE SERVICE

There will be a number of assistants on hand at all times to provide any support required throughout the Congress.

REGISTRATION

To register send an e-mail with your last name, first name, address, organization, phone and e-mail to openinnovation@crealia.es or call us to (+34) 948 22 40 50