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- idea
  - set up
  - decision
  - partners
  - realisation



idea

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- Vienna Region
- Development of formulations and recipes
- Analytics & Process Development
- - functionell food additives
  - home and garden products
  - agricultural products
  - specialities
- Startproduction up to 100 tons
- IP - Portfolio



## set up

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**1999**



**2000**



**2001**



**2002**



**2003**

- 1997: idea
- 1999: 1st laboratory
- 2001: expansion
- 2003: own site
- permits
- money
- Structure & personell
- communication



## decision

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Organic growth in well-known markets

**1999**

or

**2003**

massive implementation of our technologies  
portfolios in expanding novel markets





## partners

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- set up 1999
  - Bürgesbank
  - NÖ / NÖBEG
  - Innovation agency
  - FFF
- anonymous security (basic requirement)  
learning curve - excellent  
fluctuation  
history - excellent
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- expansion 2002
  - professional partnership
  - highly competent, risk acceptance
  - “banky“
  - so far a great experience
  - power shot
- NÖ/ NÖBEG  
ERP / FG (AWS)  
EU partnercredits  
strategic investors  
Venture Capital



## realisation

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Economic development partners bring:

- independence
- space and freedom to develop
- network
- professional strategic advice
- novel structure development – not yet

The chance to jump onto a running train

