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- idea
  - set up
  - decision
  - partners
  - realisation



## idea

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- Vienna Region
- Development of formulations and recipes
- Analytics & Process Development
- functionell food additives
- home and garden products
- agricultural products
- specialities
- Startproduction up to 100 tons
- IP - Portfolio



## set up

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**1999**



**2000**



**2001**



**2002**



**2003**

- 1997: idea
- 1999: 1st laboratory
- 2001: expansion
- 2003: own site
- permits
- money
- Structure & personell
- communication



## decision

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Organic growth in well-known markets

**1999**

or

**2003**

massive implementation of our technologies  
portfolios in expanding novel markets





## partners

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- set up 1999
- Bürgesbank anonymous security (basic requirement)
- NÖ / NÖBEG learning curve - excellent
- Innovation agency fluctuation
- FFF history - excellent
  
- expansion 2002
- professional partnership NÖ/ NÖBEG
- highly competent, risk acceptance ERP / FGG (AWS)
- “banky“ EU partnercredits
- so far a great experience strategic investors
- power shot Venture Capital



## realisation

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Economic development partners bring:

- independence
- space and freedom to develop
- network
- professional strategic advice
- novel structure development – not yet

The chance to jump onto a running train

