



Petra Patzelt

Business Location Development,  
Investment Promotion and Services

Eco Plus,  
The Regional Development Agency  
of Lower Austria

# Regional attractiveness



Geographical location  
& traffic infrastructure

Business parks, real  
estate projects

Labour market,  
qualification

Sales market and  
customers

Innovation centers,  
incubators

Educational system

Supply market and  
suppliers

R& D centers,  
competence centers

Market oriented,  
public services

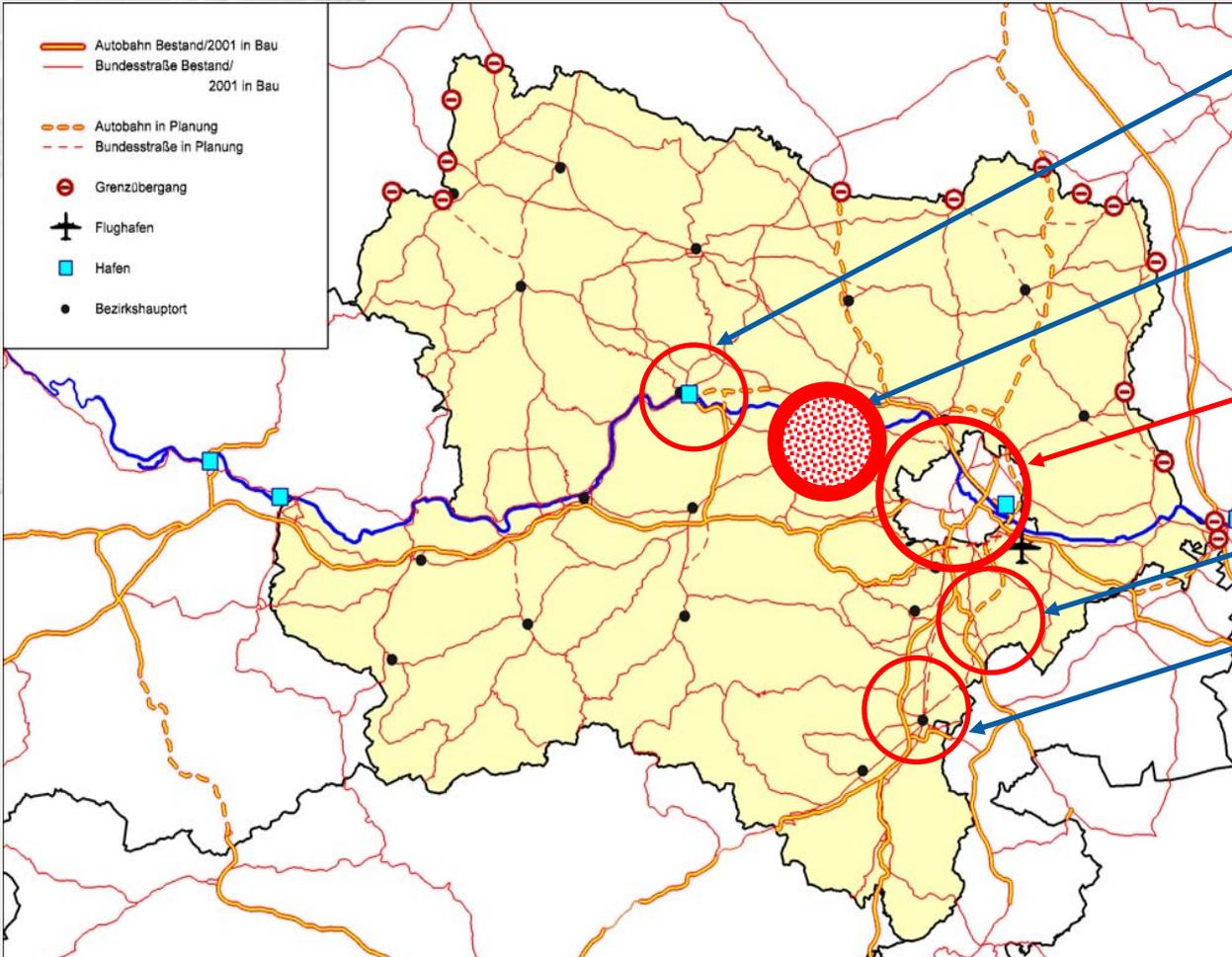
Cluster & networks,  
co-operation groups

Taxes, incentives,  
subsidies, VC

Quality of life,  
environment, housing



# Research and Technology Centers in the Region



■ Biomedicine

■ Agro- and environmental biotechnology

**Vienna**

■ Austrian Research Centers Seibersdorf

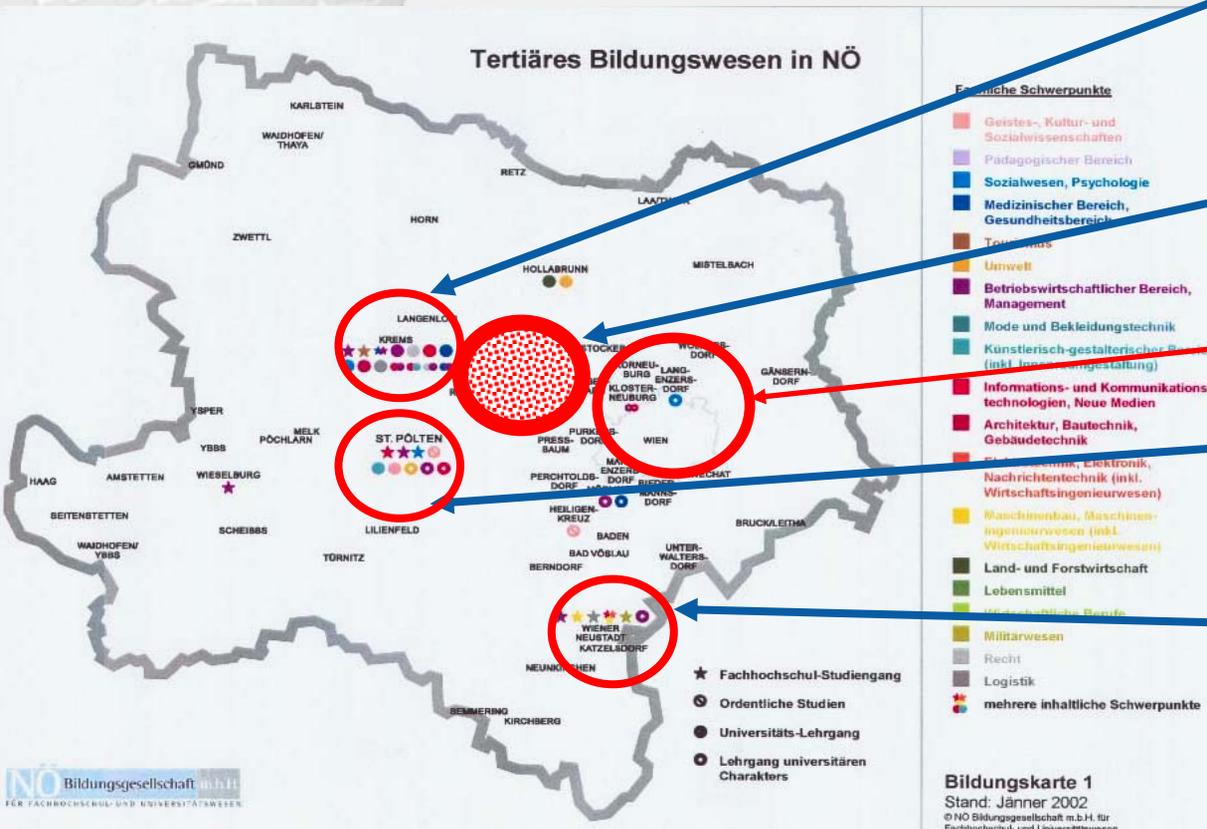
■ Microsystems  
■ Mechatronics  
■ Nanotechnology  
■ Electrochemistry  
■ Tribology

□ without company R & D centers



# Universities of Applied Sciences in the Region

□ 17 in total, some examples



- Biomedicine
- Tourism management
- Export management

- Biotechnology (green and grey)

**Vienna**

- Telecom and Media
- Media management

- Microsystems/ Mechatronics
- Business Consultants
- Logistics
- Geo informatics



## MIT Modern Industrial Technologies

### Research Activities

- Integrated Microsystems Austria: [www.ima-mst.at](http://www.ima-mst.at),
- Austrian Society for Microsystems: [www.ogms.at/tbzm](http://www.ogms.at/tbzm)
- Electrochemistry Competence Center: [www.echem.at](http://www.echem.at)
- Tribology Competence Center: [www.ac2t.at](http://www.ac2t.at)
- MedAustron Science4Life: [www.medaustron.at](http://www.medaustron.at)
- ARC Seibersdorf research, Medical Technologies: [www.arcsmed.at](http://www.arcsmed.at)
- Research Center of the Academy of Sciences „Integrated Sensor Systems“





## Education Programs

- University of applied science: [www.fhwn.at](http://www.fhwn.at)  
(Microsystems and Mechatronics)

## Technology Transfer

- Technology Transfer Services: [www.fotec.at](http://www.fotec.at)
- Regional Innovation Center and Incubator Wiener Neustadt: [ww.riz.at](http://ww.riz.at)

## Real Estate

- Technology Center Wiener Neustadt: [www.tfz-wienerneustadt.at](http://www.tfz-wienerneustadt.at)
- Eco Business Park Wiener Neustadt: [www.ecoplus.at](http://www.ecoplus.at)
- Civitas Nova Business Park: [www.civitasnova.at](http://www.civitasnova.at)



## Biomedicine

### Research Activities

- Danube University Krems: [www.donau-uni.ac.at](http://www.donau-uni.ac.at)  
(Center for Biomedical Research)

### Education Programs

- Danube University Krems: MBA Applied Biomedicine
- University of applied science: [www.imc-krems.ac.at](http://www.imc-krems.ac.at) (Medical and Pharmaceutical Biotechnology)

### Technology Transfer

- Biotec Area Krems: [www.biotec-area-krems.at](http://www.biotec-area-krems.at)
- Regional Innovation Center and Incubator Krems: [www.riz.at](http://www.riz.at)

### Real Estate

- Science Park Krems: [www.ecoplus.at/technopols](http://www.ecoplus.at/technopols)
- Biotechnology Center Krems: [www.ecoplus.at/technopols](http://www.ecoplus.at/technopols)





## **Agro- and Environmental Biotechnology** **Research and Technology Transfer**

- R & D and Technology Transfer Center :  
IFA Tulln [www.ifa-tulln.ac.at](http://www.ifa-tulln.ac.at)

## **Education Programs**

- University of Applied Sciences:  
Biotechnical Processes [www.tulln.fhwn.at](http://www.tulln.fhwn.at)

## **Real Estate**

- Business Park: Techno-Park Tulln [www.ecoplus/technopols](http://www.ecoplus/technopols)
- Technology Center: projected
- Regional Innovation Center: business incubator, planned



[www.arcs.ac.at](http://www.arcs.ac.at)

- Austria's largest research
- Health physics
- Information technologies
- Intelligent infrastructure and space applications
- Environmental and life sciences
- Biomedical engineering
- Materials and production engineering





- Investment Promotion „Technology Location Lower Austria“: technology-oriented search for investors
- Settlement of technology-oriented companies
- technology-oriented impulse projects concerning business-related infrastructure
- technology-oriented shareholdings
- technology-oriented business clusters
- technology-oriented subsidies and incentive program being planned

# Technology-oriented Shareholdings



- Science-, Technology- and Business Parks  
e.g. Techno Park Tulln
- TFZ Technology- and Research Center  
Wiener Neustadt (Micro/Nano, Medical Sciences,...)
- BTZ Biotechnology Center Krems
- RIZ Regional Innovation Centers Holding (incubators)
- Holding for Universities and Universities of Applied Sciences





## **ACVR Automotive Cluster**

[www.acvr.at](http://www.acvr.at)

## **LISA Vienna Region**

[www.biotechregion.at](http://www.biotechregion.at)

## **Wood and Timber cluster**

[www.holzcluster-noe.at](http://www.holzcluster-noe.at)

## **Wellbeing Cluster**

[www.wellbeingcluster.at](http://www.wellbeingcluster.at)

## **Ecological building Cluster**

[www.oekobaucluster.at](http://www.oekobaucluster.at)



# Eco Plus Business Parks



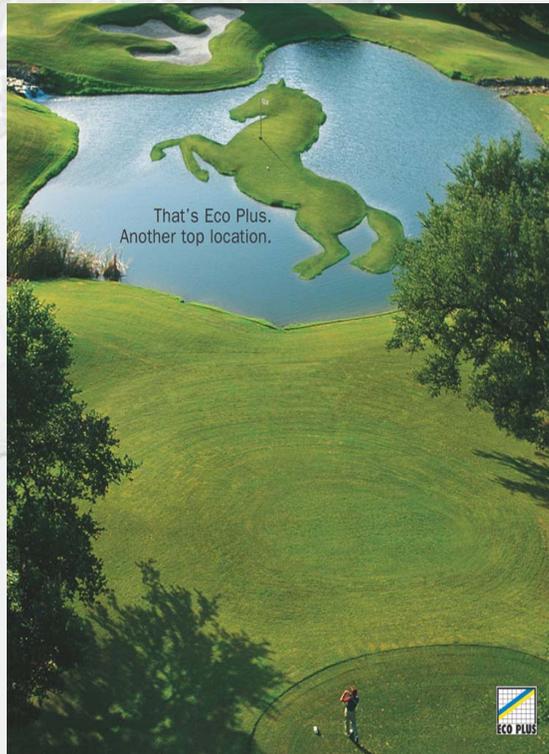
- 14 ECO Plus business parks
- numerous private business parks all over the country
- best transport connections
- state-of-the art technical infrastructure
- turn-key business premises and offices
- tailor-made offers for sale and for rent
- room for expansion projects





- „site proposals“: comprehensive information on the business location Lower Austria, e.g.
  - labor market,
  - education system, facilities, courses
  - universities of applied sciences, high schools
  - business environment, leading companies
  - R & D centers, technology centers, research facilities
  - infrastructure and projects under construction
- support in finding the right location
- information on subsidies, incentives and venture capital
- support in finding and addressing business or research partners
- permanent support in all location related questions





- management of industrial parks
- investors services
- tailor-made offers for all kinds of investments
- consulting for project finance and incentives
- managing several business clusters:  
automotive,  
biotech,...
- cross border projects
- **Your permanent partner in Lower Austria!**

[www.ecoplus.at](http://www.ecoplus.at)

[www.loweraustria.biz](http://www.loweraustria.biz)





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Business Information Lower Austria

[www.loweraustria.biz](http://www.loweraustria.biz)