



RIS NÖ

Innovative Maßnahmen



**Erik Network**



**Welcome in Niederösterreich**

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# Fostering the Dialogue between Science and Industry



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Innovation

## Overview

- Science to Industry Know-How transfer via **“Innovation Assistants”**
- **“Innovation Days”** - dialogue between Science, Industry and Government



## Innovation Assistants

- Innovation Assistants are young Graduate Students fully employed by SMEs
  - => new contacts & Know-How for innovative Projects
- e.g. R.Prinz KG, a chain saw equipment producer
  - the Innovation Assistant is a mechanical engineering graduate
  - he has worked on material testing during his studies
  - together with his former University Institute they are now developing detailed tests to characterise the Prinz products to get information for improvement and innovation



## **Innovation Assistants**

### Objectives

- “Long-time” Innovation Impulse to SMEs
- Permanent employment of the Innovation Assistants
- Strengthening of the competitiveness of SMEs
- Introduction of academics to SMEs
- Increase of Technology Transfer



## Innovation Assistants

### First Results

- 9 Innovation Assistants are “on the job”
- During the projects 2 initial Assistant have been exchanged
- The training course will get the status of an official universal course at the Danube university Krems
- In some parts of Lower Austria it is impossible for the companies to find academic staff



## **Innovation Days at a glance**

➤ *1<sup>st</sup> Innovation Day, 10<sup>th</sup> of October 2002:*

“Micro Systems Technology and Nanotechnology – Product innovation by integrating key technologies”

➤ *2<sup>nd</sup> Innovation Day, 12<sup>th</sup> of June 2003:*

“Future Concepts for Vehicle”

➤ *3<sup>rd</sup> Innovation Day, 4<sup>th</sup> of December 2003:*

“Innovative Materials & their application potentials”



## **Innovation Days**

### Exemplary Agenda

- Automotive experts of VW-Slovakia , Magna & Pollmann (an innovative Austrian SME) report about their experiences & future expectations
- Short introduction of all available research institutions
- Innovation - Workshops (including a lunch break)
- Panel discussion



## **Innovation Days**

Additional offers:

- Infodesks of innovative companies from the region
- Presentation of the Automotive Cluster Vienna Region ACVR
- Introduction of Technology - & Patent databases
- „relaxing“ side event



## Innovation Days - Objectives

- Identification of trends
- Initiation and advancement of innovative actions in Lower Austria and enhancement of an innovation-aiding climate
- Enhancement of Lower Austria's economic development in the field of innovation
- Deduction of political, corporate and scientific needs of actions in this field
- To highlight potentials & possibilities of cooperation
- Deduction of future educational demands
- Fostering of technology transfer between research organisations & companies



## Target Group/ Participants

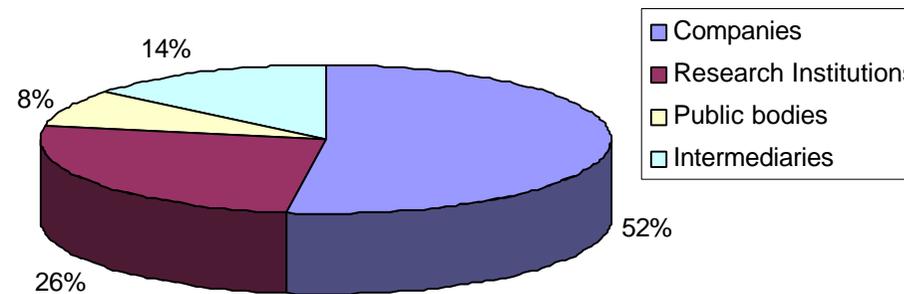
- Politics
- Representatives of innovative companies from Lower Austria
- Representatives of innovative companies outside of Lower Austria (best-practice-strategy)
- Representatives of research institutions
- Representatives of potential investors
- Intermediaries



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## Some figures regarding the Innovative Day - June 2003

- Innovation Workshops of 8 Research institutions
- 7 Company presentations
- 113 Participants with the following configuration:



***Several requests for similar events!***



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