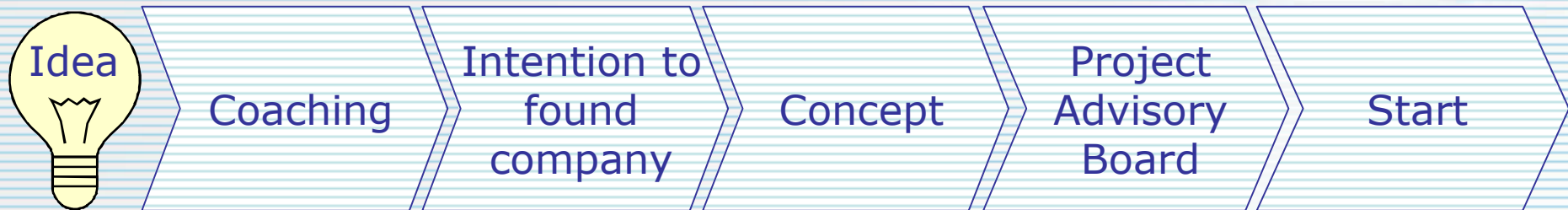


# INiTS – The University Start-up Company Centre

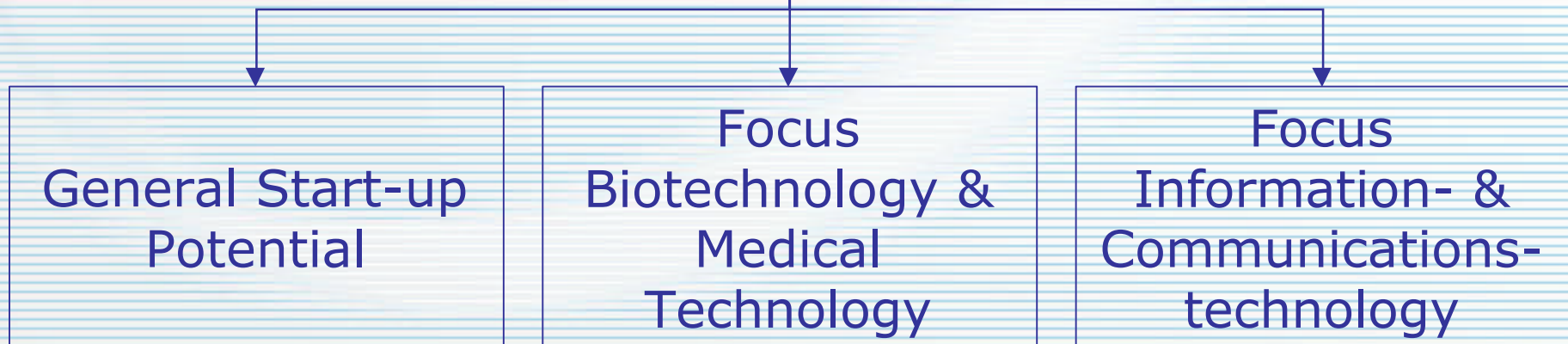


## What does inits offer?



- Coaching and support starting with an initial idea
- Support with
  - patenting costs
  - concept development
  - preparation for the grant application at the inits project advisory board
- Implementation of the inits services when granted

## inits' focus



Focus on Vienna Region



## The inits offer?

**We help you take your first steps to found your start-up company**

- **Contact a Start-up Consultant / Senior Manager**
- **Discussion of idea, concept, status**
- **Detailing of a „inits service package“**
- **Active support in „pre-seed“ and „seed“ phases**
- **Support in development of the start-up company and search for further financing**



# The service offered by inits - details

- **Awareness**
  - Lectures, seminars, posters, events
- **Training**
  - E.g. on business plans for technology-based start-ups
- **Consulting & Coaching**
  - Development of strategy, business plan, financial strategy, intellectual property
- **Networking**
  - Team building, mentoring
- **Infrastructure**
  - Access to databases, office space (hot desking)
- **Finance**
  - Customised packages for founders



## The Shareholders of inits

- **University of Vienna (37%)**
- **University of Technology Vienna (37%)**
- **ZIT – Center for Innovation and Technology (26%)**- Subsidiary of the Business Development Fund of Vienna (WWFF)





## How is inits financed?

- **20% Universities**
- **45% Ministry of transport, innovation and technology**
  - **TIG (Technologie Impulsgesellschaft)**
- **35% City of Vienna (WWFF)**
  - **ZIT (Center for Innovation & Technology)**
- **Co-operation partners**

# Who are inits' partners?

## **Academic Partner**

- **University of Medicine, Vienna**
- **FH Technikum Vienna**

## **A selection of our partners:**

- **Genius (NÖ)**
- **Globalator**
- **Frequentis**
- **Chamber of Commerce Vienna**
- **Innovation Agency / LISA-VR**
- **Alumni Uni Vienna & UNIUN**
- **IDEX**
- **Gate 2 Growth**
- **TU Ausseninstitut**





# **Any questions? Give us a call!**

## **01 715 72 67**

### **General Start-up Potential**

**Mag. Stefan Bauer, MBA (Senior Manager) – ext. 13**

### **Biotechnology & Medical Technology**

**Dr. Jason Slingsby, MBA (Senior Manager) – ext. 12**

**D.I. Dinah Urbanek, MBA (Start-up Consultant) – ext. 23**

### **Information- & Communicationstechnology**

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