

# Thematic Working Group

## PreSeed Acceleration

Lower Austria

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## → FOUNDING-PROCESS IN LOWER AUSTRIA

### GENIUS Activities

### Complementary support in Lower Austria



Genius-projects: e.g.

- TRIZ Check-up
- Unternehmen statt unterlassen
- Genikum
- e-learning
- Genikum II

Genius-projects: e.g.

- Ideenwettbewerb
- Technologiescout
- **Access Manager**

e.g.

- Assessment-Center
- 4 Steps to Business
- Gründungsfahrplan
- Startprogramm für Jungunternehmer
- „First Step“-Beratung
- günstige Infrastruktur
- Beratung & Vermittlung
- PRE-SEED Coaching

• **RIS++ pre seed**

- NÖ Startfinanzierung
- Equity Capital

## Objectives

- Closure of existing gap between general stimulation of entrepreneurs and start-up-support
  - Realisation of pilot-projects in supporting foundations in technology-oriented, knowledge-intensive fields (high potentials)
  - Organisation of a standardized instrument for supporting in the very-early-stage
  - Implementation of the designed instrument in RIS Lower Austria
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## Support scheme

**Budget 2.000.000,00 €**

- Technical support
  - Management support
  - Financial support
  - Market-orientation
  - Networking
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## Problems

- Difficult field
  - Difficulties to identify and assess ideas for company-foundation
  - Too few financial support during the founding-process
- ➔ Set-up of a pilot-programme: Coach PreSeed

## Coach PreSeed

- Ongoing support according to defined milestones up to formation of a company
  - Financial accompaniment (e.g. monthly)
  - Involvement of existing services (e.g. Assessment Center, 4 steps-to-business)
  - Pilot-project
  - Picking up
    - ideas out of GENIUS-projects
    - ideas out of founder's service
    - ideas out of AplusB-INITs
    - ...
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