

Thematic Working Group

PreSeed Acceleration

Lower Austria

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TFZ, December 5, 2003

→ FOUNDING-PROCESS IN LOWER AUSTRIA

GENIUS Activities

Complementary support in Lower Austria



Genius-projects: e.g.

- TRIZ Check-up
- Unternehmen statt unterlassen
- Genikum
- e-learning
- Genikum II

Genius-projects: e.g.

- Ideenwettbewerb
- Technologiescout
- **Access Manager**

e.g.

- Assessment-Center
- 4 Steps to Business
- Gründungsfahrplan
- Startprogramm für Jungunternehmer
- „First Step“ -Beratung
- günstige Infrastruktur
- Beratung & Vermittlung
- PRE-SEED Coaching

• **RIS++
pre seed**

- **NÖ Startfinanzierung**
- **Equity Capital**

Objectives

- Closure of existing gap between general stimulation of entrepreneurs and start-up-support
 - Realisation of pilot-projects in supporting foundations in technology-oriented, knowledge-intensive fields (high potentials)
 - Organisation of a standardized instrument for supporting in the very-early-stage
 - Implementation of the designed instrument in RIS Lower Austria
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Support scheme

Budget 2.000.000,00 €

- Technical support
 - Management support
 - Financial support
 - Market-orientation
 - Networking
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Problems

- Difficult field
 - Difficulties to identify and assess ideas for company-foundation
 - Too few financial support during the founding-process
- Set-up of a pilot-programme: Coach PreSeed
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Coach PreSeed

- Ongoing support according to defined milestones up to formation of a company
 - Financial accompaniment (e.g. monthly)
 - Involvement of existing services (e.g. Assessment Center, 4 steps-to-business)
 - Pilot-project
 - Picking up
 - ideas out of GENIUS-projects
 - ideas out of founder´s service
 - ideas out of AplusB-INITS
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