

**TWG Clusters and Business Networks** 

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# **TWG Clusters and Business Networks**



## Clusters and Business Networks Agenda

1430 - 1730

### **Clusters and Business Network in the ERIK Network**

- Clive Winters, Coventry University Enterprises Ltd

## Clusters and Business Networks Internationalisation - Some Experience from Estonia

- Rene Tõnnisson, IRC Estonia

Case Study: Knowledge Alliance - South Holland region

- Peter Van Essen, Kennisalliantie

Case Study: Azione 7.1 E-Cluster – Veneto region

- Matteo Ametis, Veneto Innovazione

1600 Coffee Break

## Industrial Clusters and Regional Development: the case of Timissoara and Montbelluna

- George Marian Isbaoiu

## Internationalisations of Competitive Poles in the Region of Walloon

- Philippe Suinen, Managing Director AWEX

## **Lessons learnt and Policy Recommendations**

- Alex Hicks, Innovation specialist Coventry University

# **Session Agenda**



Introduction

TWG Clusters and Business Networks

Activities of the Clusters Group

Clusters and Business Networks Session

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# Contents



The Thematic Working Group of Clusters and Business Networks was created during the first phase of the ERIK network

Group members looked at the variations and disparities of Clusters across Europe

The members identified opportunities for the exchange of practices across Europe and links

Links to Regional Innovation Programmes were looked at in particular to transfer experiences between regions





Choosing the Approach & the Clusters Building and Engaging the Clusters Establishing Cluster Support Services Focusing Work Force Development Mainstreaming and Investing in Sustainability

The evidence base
Benchmarking, monitoring, evaluating the cluster strategy

# The key steps in developing a cluster Coventry and networking strategy

- Clusters are based on systematic relationships
- Clusters are geographically bound
- Clusters have life cycles:
   Embryonic Growth Stage Maturity Decay
- Clusters are NOT defined by organisational membership

- Clusters produce externalities
- Clusters are defined by relationships

# Clusters and Business Networks TWG



Activities of the Clusters Group





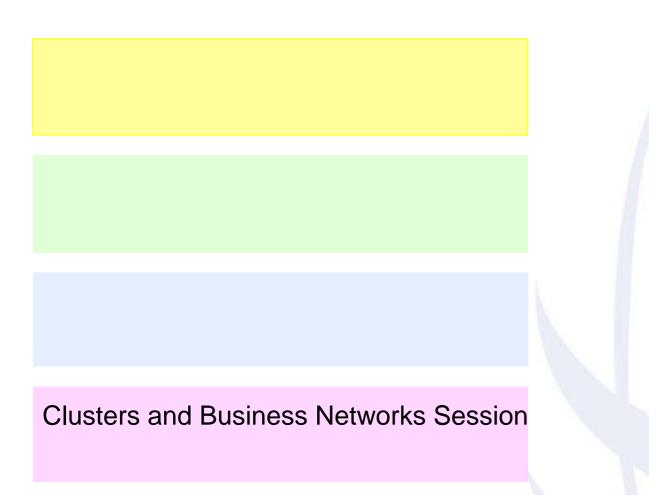
Development of 10 Cluster impact indicators

Population of the ERIK+ database: Call for Best practices Examples

- Selection of 2 Case studies: South Holland Knowledge Alliance Veneto – E-Cluster
- Study visit in Veneto 18<sup>th</sup>-19<sup>th</sup> January 2007
- Elaboration of the TWG case studies report: South Holland and Veneto
- Policy Recommendations paper

# Clusters and Business Networks TWG









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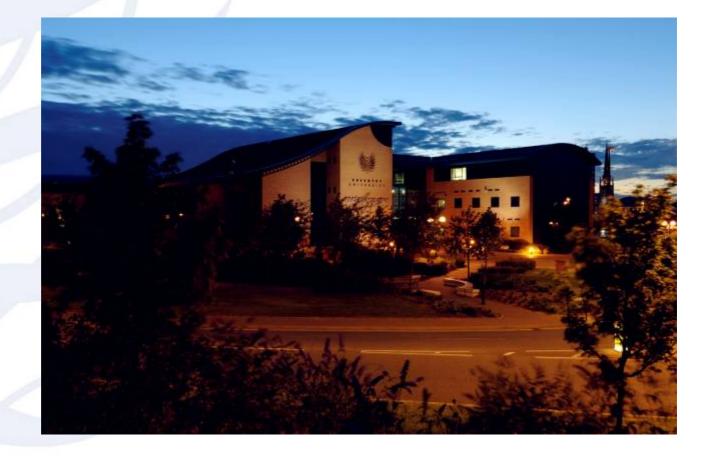
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If you have any questions, please feel free to contact me:



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The phoenix, the symbol for Coventry University, is a mythological bird that represents continuous self-creation, opportunity and abundance