



EUROPEAN COMMISSION

*Regional Policy*

# Innovative Actions Programme

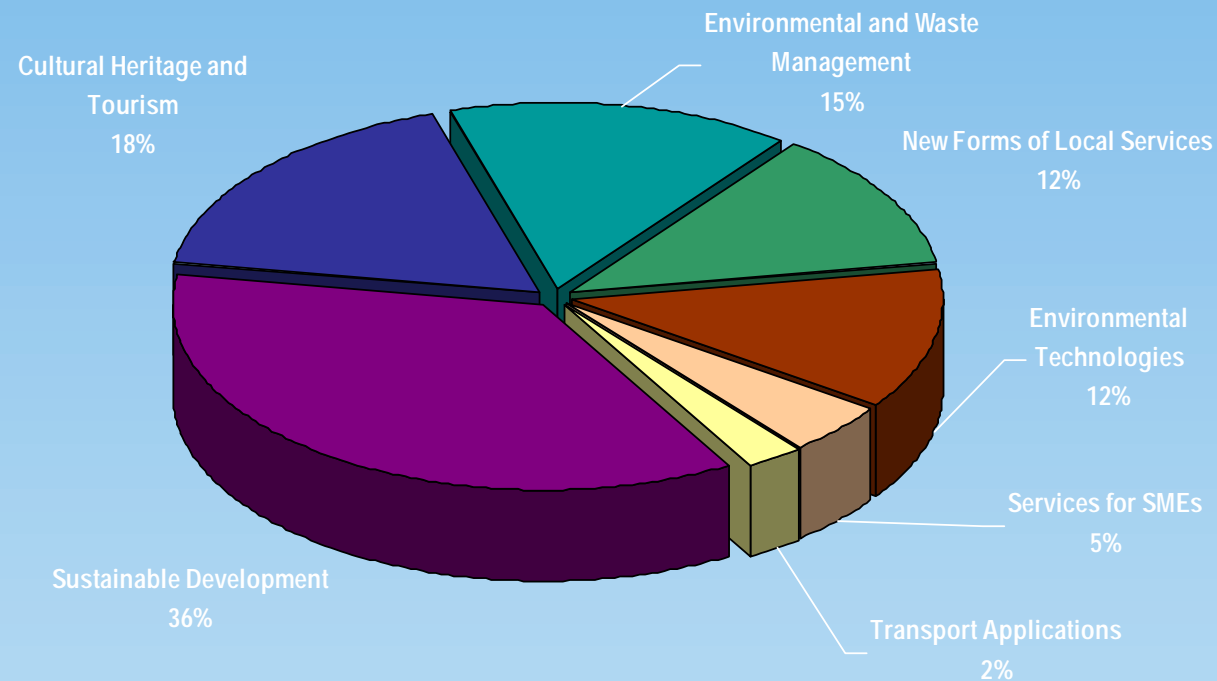
Christos Bezirtzoglou  
Co-ordinator for Greece

- 139 regions (out of 156 eligible) have a programme
- 3 thematic networks have been created
- 360 M€ have been committed
- 1st Regional Innovation Award
- First programmes arrive to their closure and prepare their future plans

- Choice of themes
  - 25% sustainable development
  - 75% technology innovation
  - 75% information society

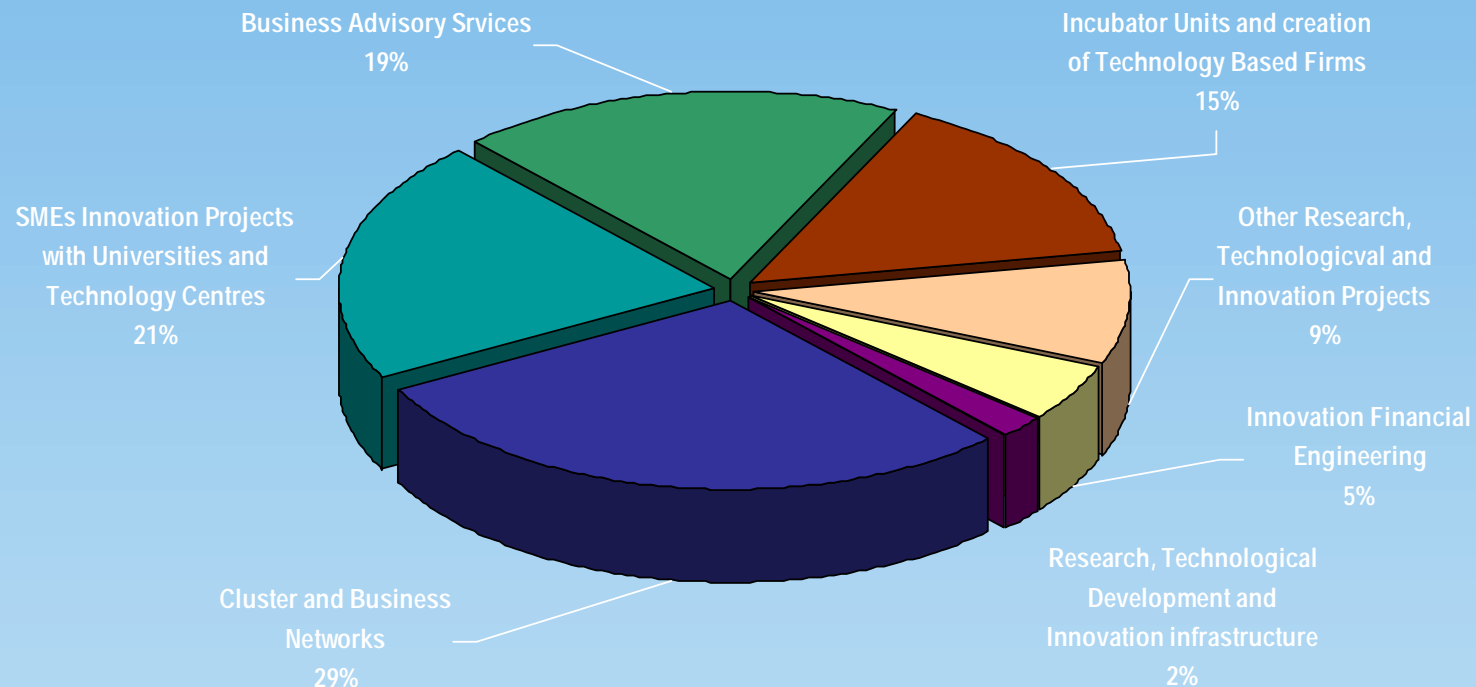
Innovative  
Actions

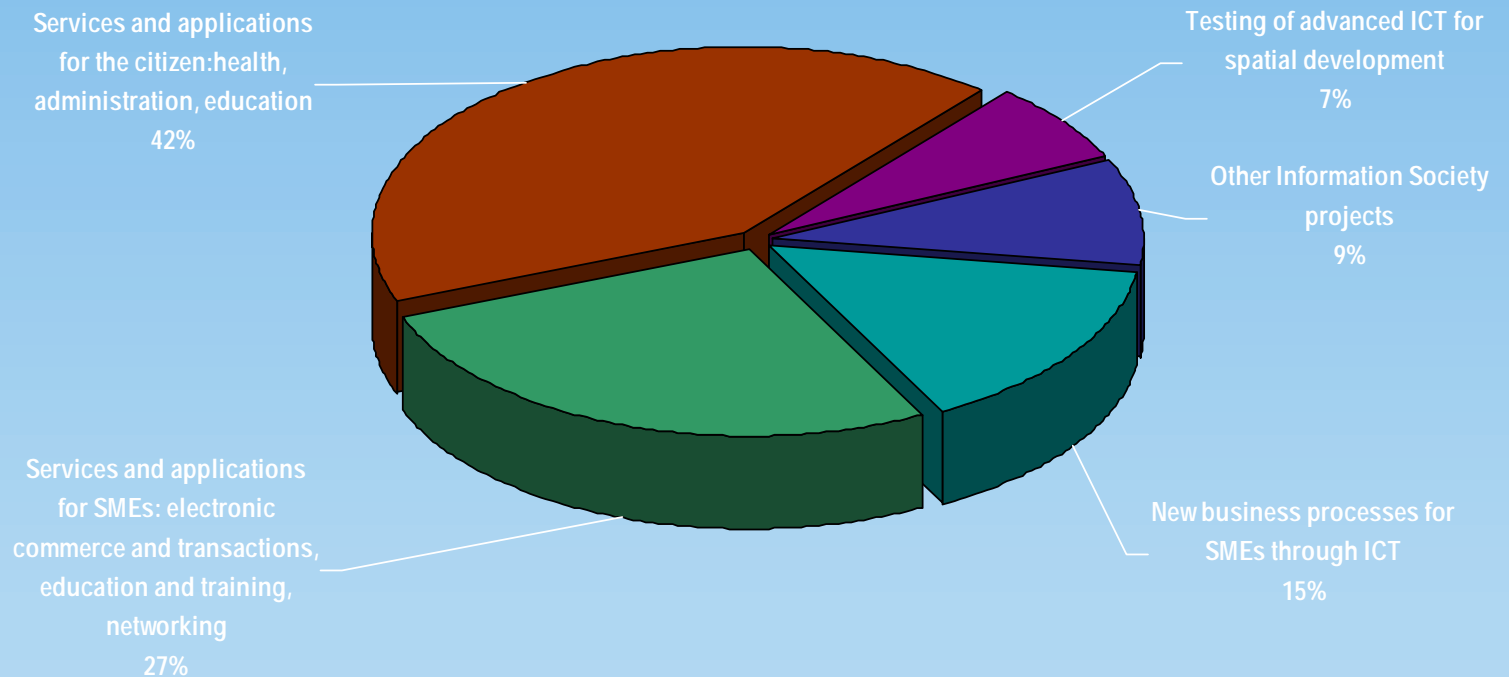
Sustainable  
Development



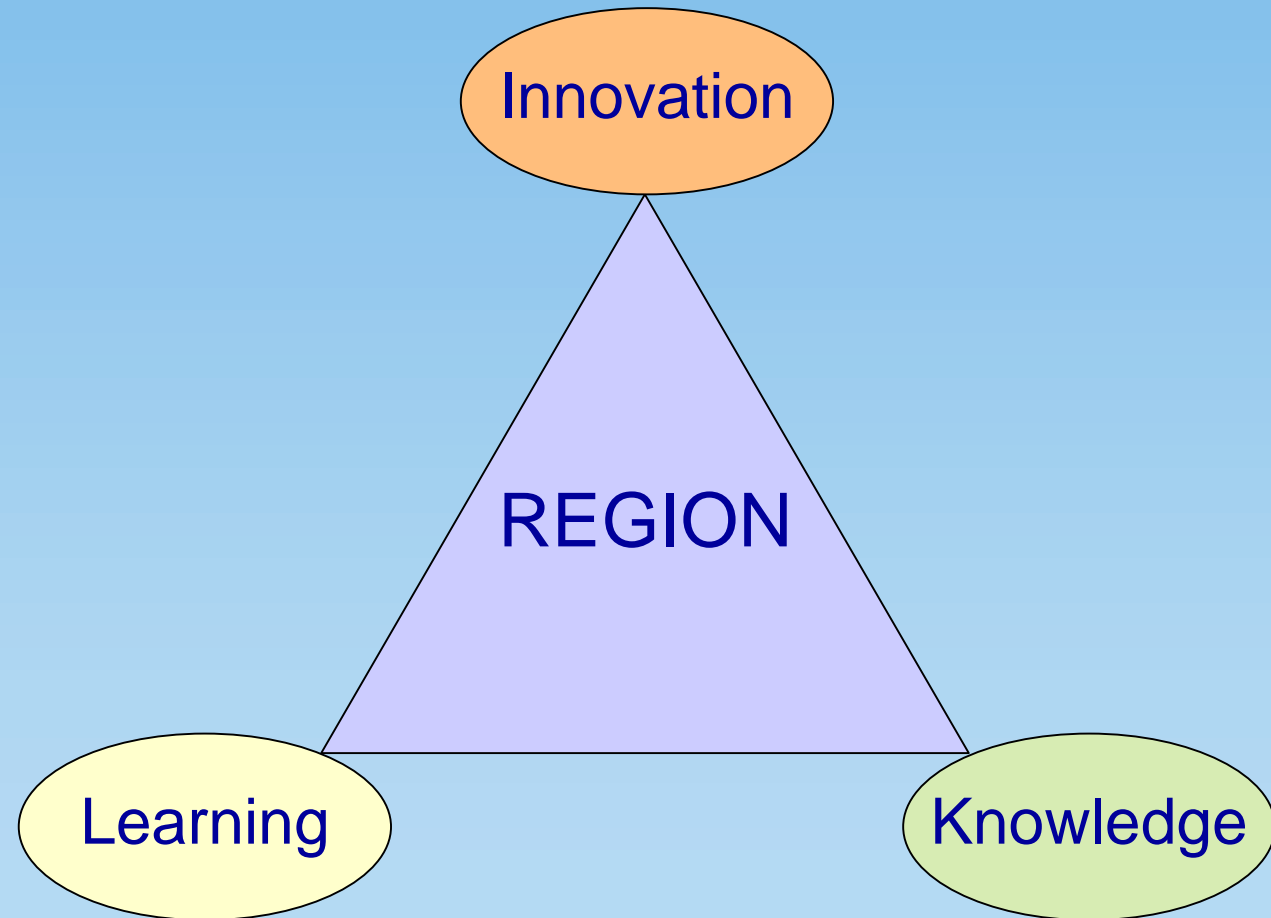
### Innovative Actions

### Technology Innovation





## The Regional Innovative Actions triangle





In an increasingly knowledge-based economy, innovation holds the key to regional competitiveness.

Innovation excellence diffuses from high-tech to low and medium-tech sectors.

The main Regional Competitive Advantage is it's Human and Social capital.



- Own regional learning
- Collective learning
- Mainstreaming
- Information sharing

- The Kindergarden metaphore
- Think globally, Act locally
- Sustainability, Transferability and Relationship building
- Commission views on the future of regional policy

## Our Innovation Roadmap

- Overall programme evaluation
- Transfer of best practices
- Diversity management
- Risk management

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